



HOUSTON INDEPENDENT REAL ESTATE BROKERS ASSOCIATION

General Meeting
February 27, 2019
Trini Mendenhall Community Center

Houston Outlook 2019

Dr. James P. Gaines

Chief Economist



REAL ESTATE CENTER
TEXAS A & M UNIVERSITY

recenter.tamu.edu

Recessionary Fears



Stock Market Woes Raise a Nagging Fear:
Is a Recession Near?



Nearly half of US CFOs fear a 2019 recession

BARRON'S

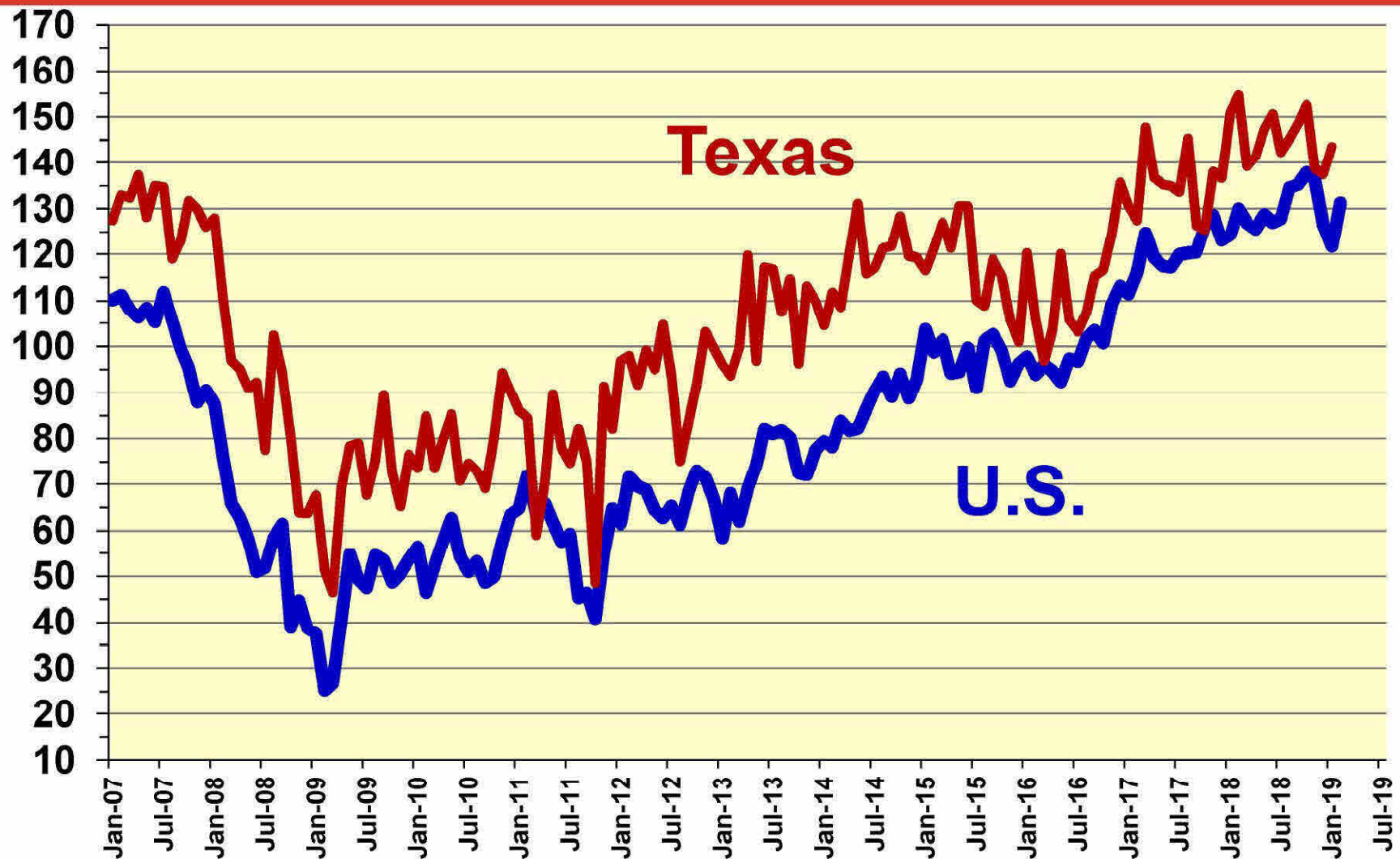
People Are Really Worried About a
Recession.

2018 A Very Good Year - 2019 Definite Slowdown



- **Real GDP growth** 2018 ~ 3.1%+ 2019 ~2.7% – 2.9%
- **Jobs expanded** ~1.5% **Unemployment rate** ~4.0%+
- **Interest rates** up during the year, but didn't rise with end-of-year Fed Funds rate hike!
- **Inflation** approached 2.5% and will probably stay there
- **Tax Cuts** added positive impacts
- **Industrial Production** high but less labor
- **Income and spending** growing
 - Real Disposable Personal Income +2.9% thru 3Q18
 - Real PCE +2.6% thru 3Q18
- **Housing improving**, not fully recovered; recent stalling
- **U.S. became #1 oil producer and net exporter**

Consumer Confidence Index

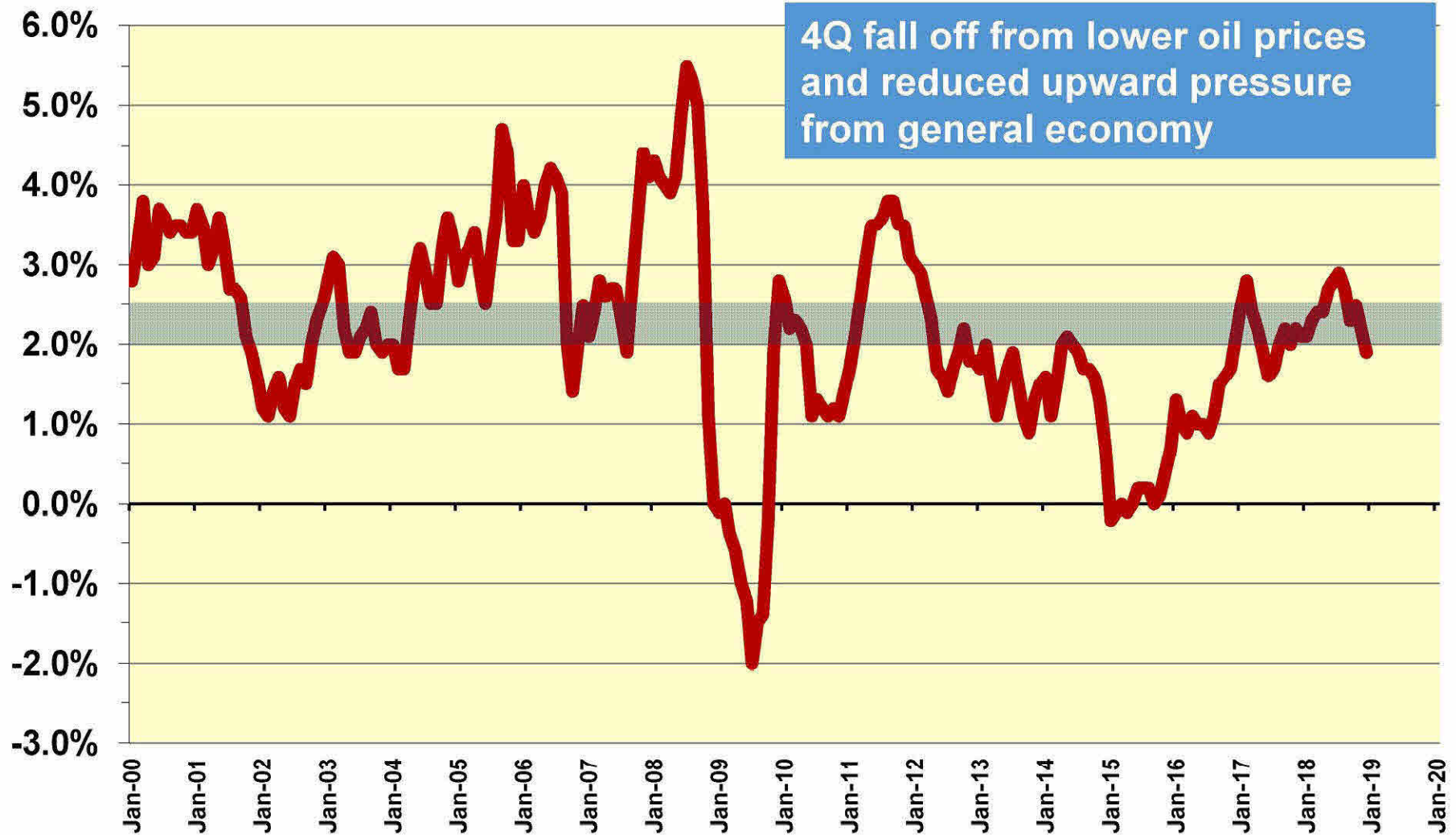


NFIB Small Business Optimism Index

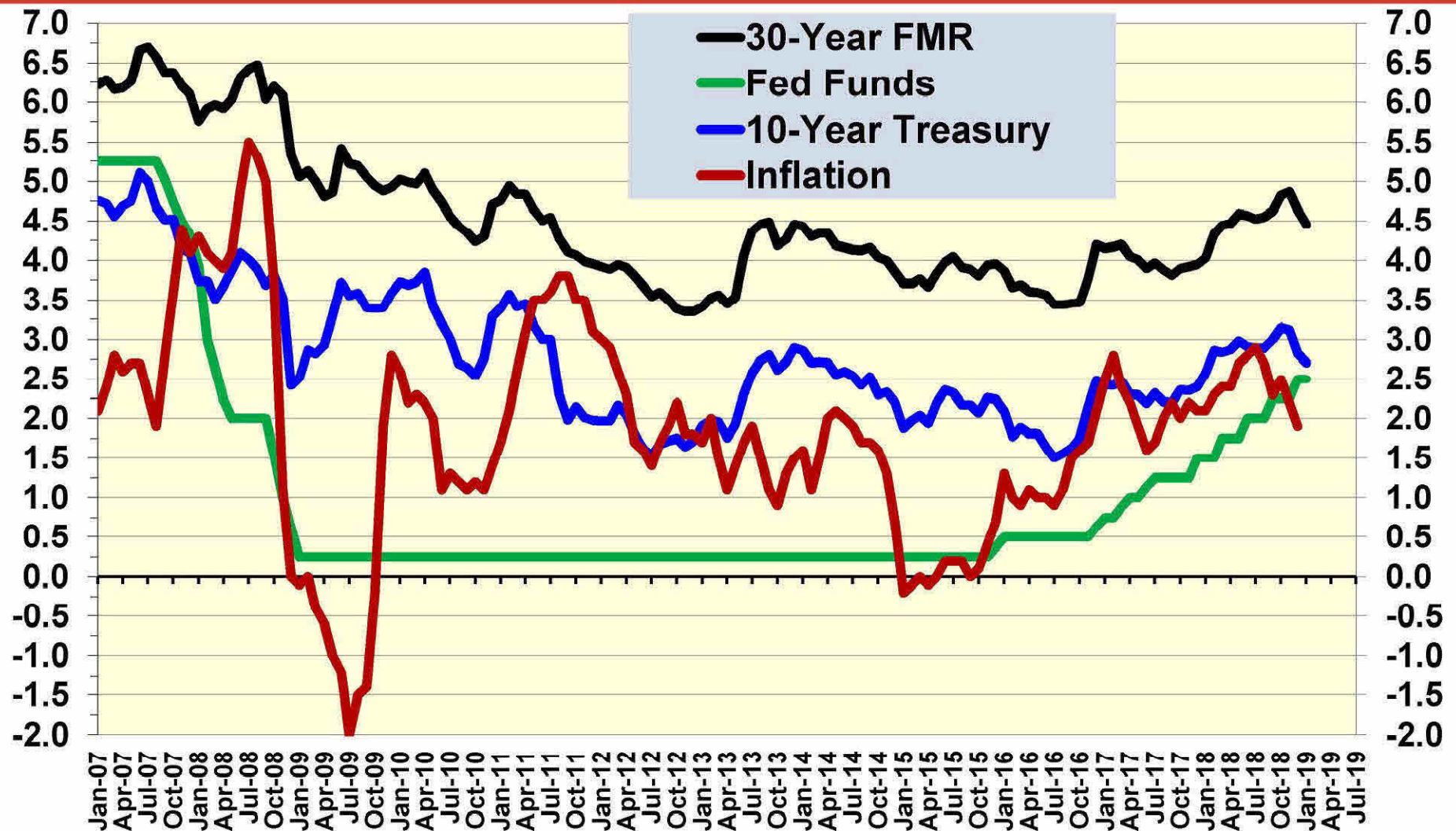
(Overall Index SA 1986 = 100)



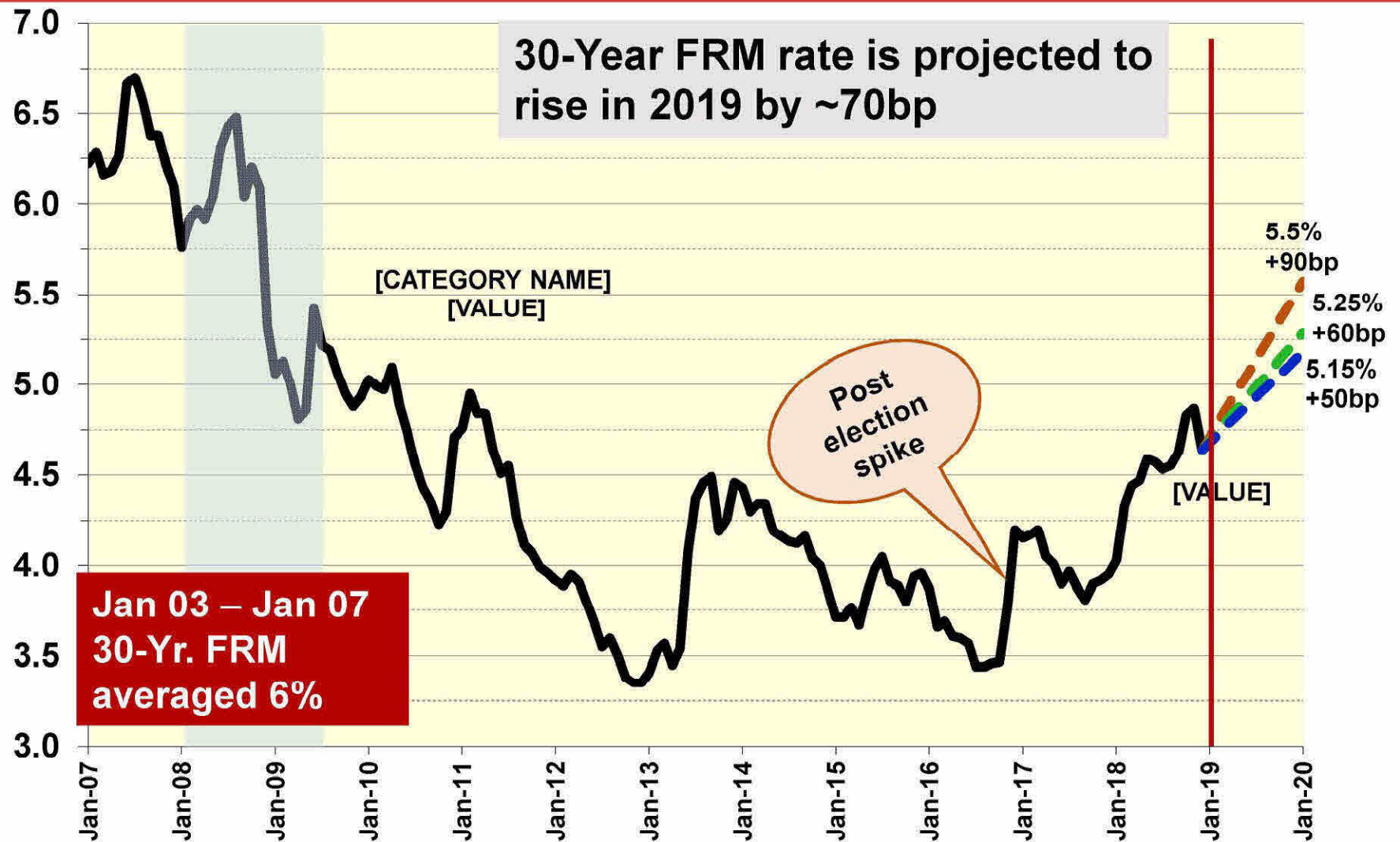
Inflation Bounced Upward Then Fell Expected to Remain Within Range



Fed Funds Rate, 10-Year Treasury, 30-Year FMR & Inflation



Expected Interest Rate on a 30-Year, Fixed-Rate Mortgage in 2019



Texas Economy

2015-2016 Oil Decline; Down Years

2017 Recovery – A Good Year

2018: Better than 2017

2019 Some Headwinds, but Not Bad

2018 a Very Good Year Economically For Texas

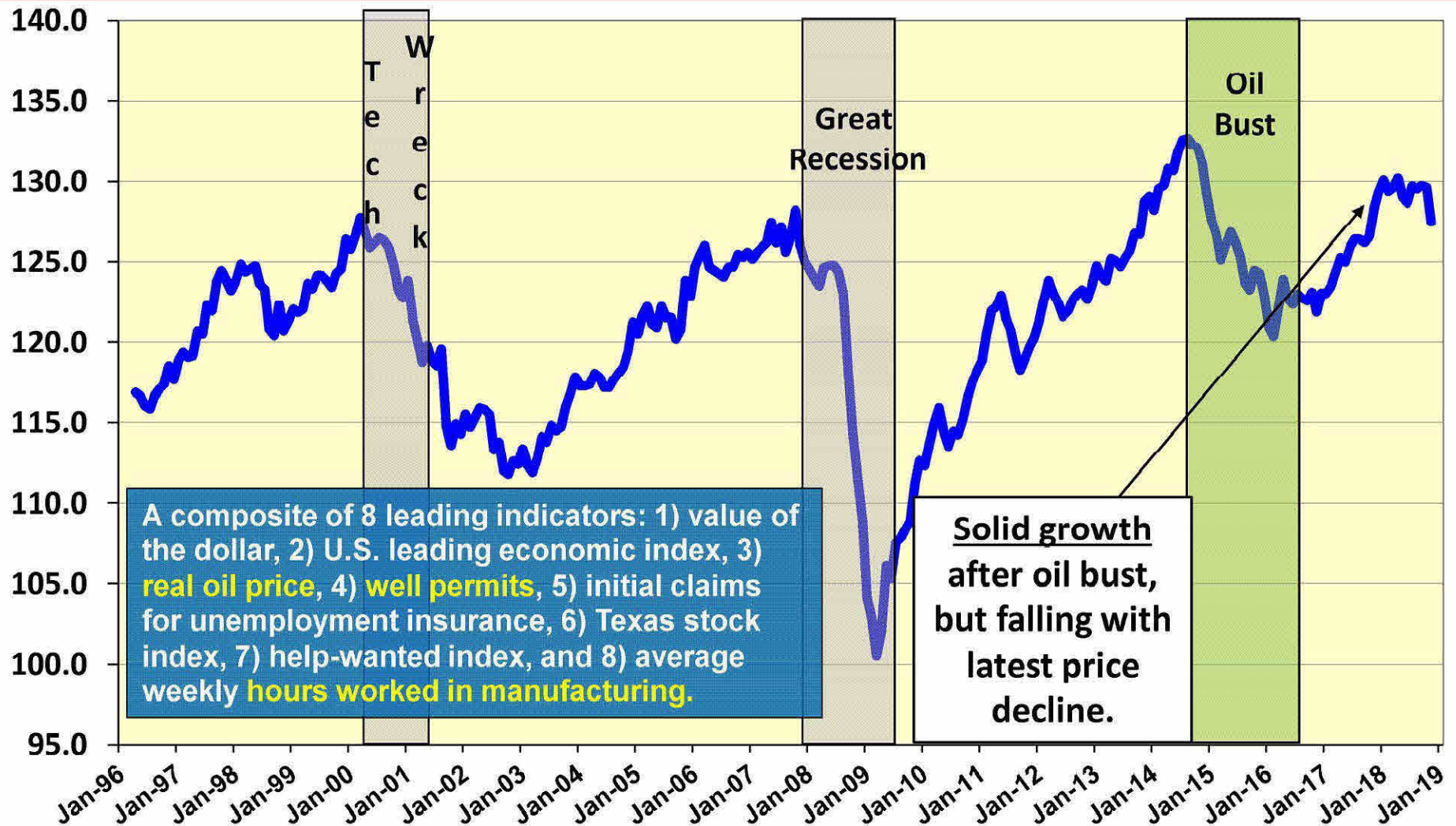
- Rebound from Harvey in 2017 strong, but dragging
- State **GDP** +6% (2Q18) #1 in U.S. [estimate ~4.5% 2018 total]
- **Personal Income** +5.1% (3Q17-3Q18)
- **Oil Prices** >\$70 until 4Q
- **Population** increased 379,128 to 28,701,845
 - 190,951 natural increase (50.3%)
 - 104,976 foreign immigration (27.7%)
 - 82,569 domestic immigration (22%)
- **Jobs** increased 391,800 +3.2%

Texas Economic Outlook: 2019

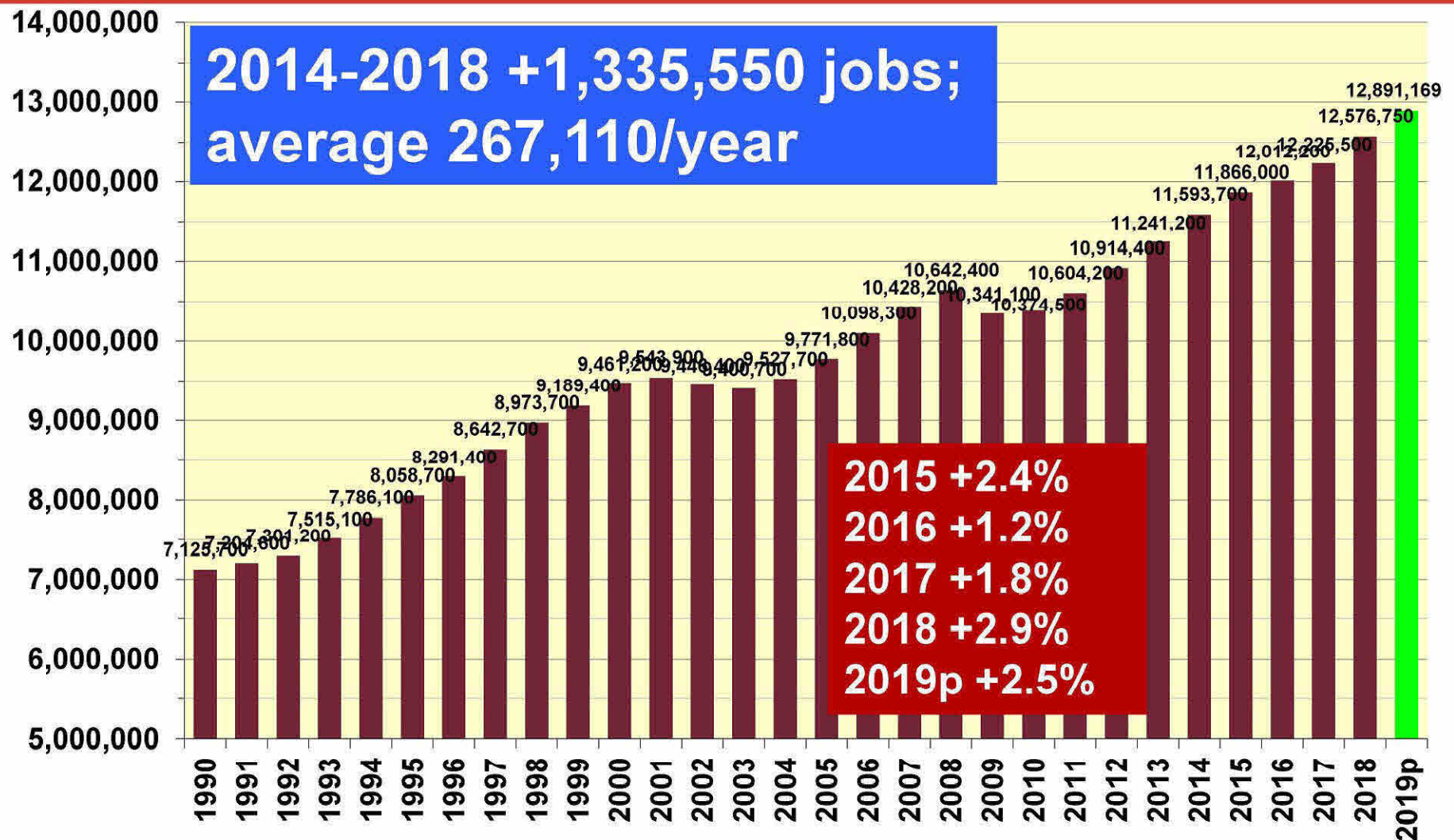
Positive but Slower Growth Than 2018

- ❑ **U.S. Economy** stays relatively strong
- ❑ **Employment:** ~2.7% from 2.9% in 2018
- ❑ **GDP:** 4% 2019 from ~4.5% 2018
- ❑ **Energy sector** neutral; oil prices \$40-\$60/bl., production up
- ❑ **Population** expansion continues but at slower pace
- ❑ **Exports** doing well and contributing to economy – trade agreements add uncertainty
- ❑ **Retail Sales** steady but not significantly higher

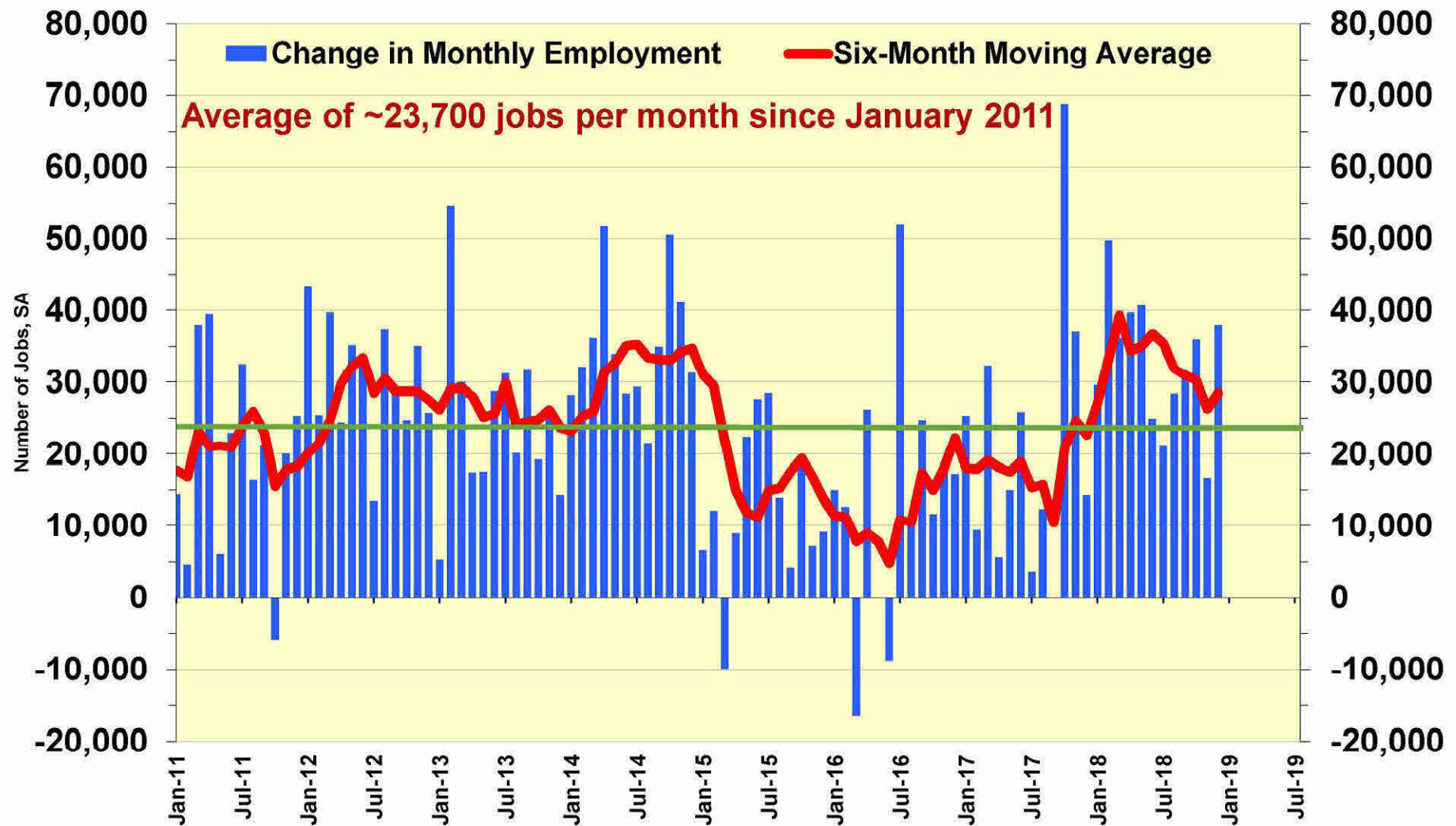
Texas' Leading Economic Index



Texas Annual Jobs



Monthly Change in Total Nonfarm Employment Texas



Texas Growth

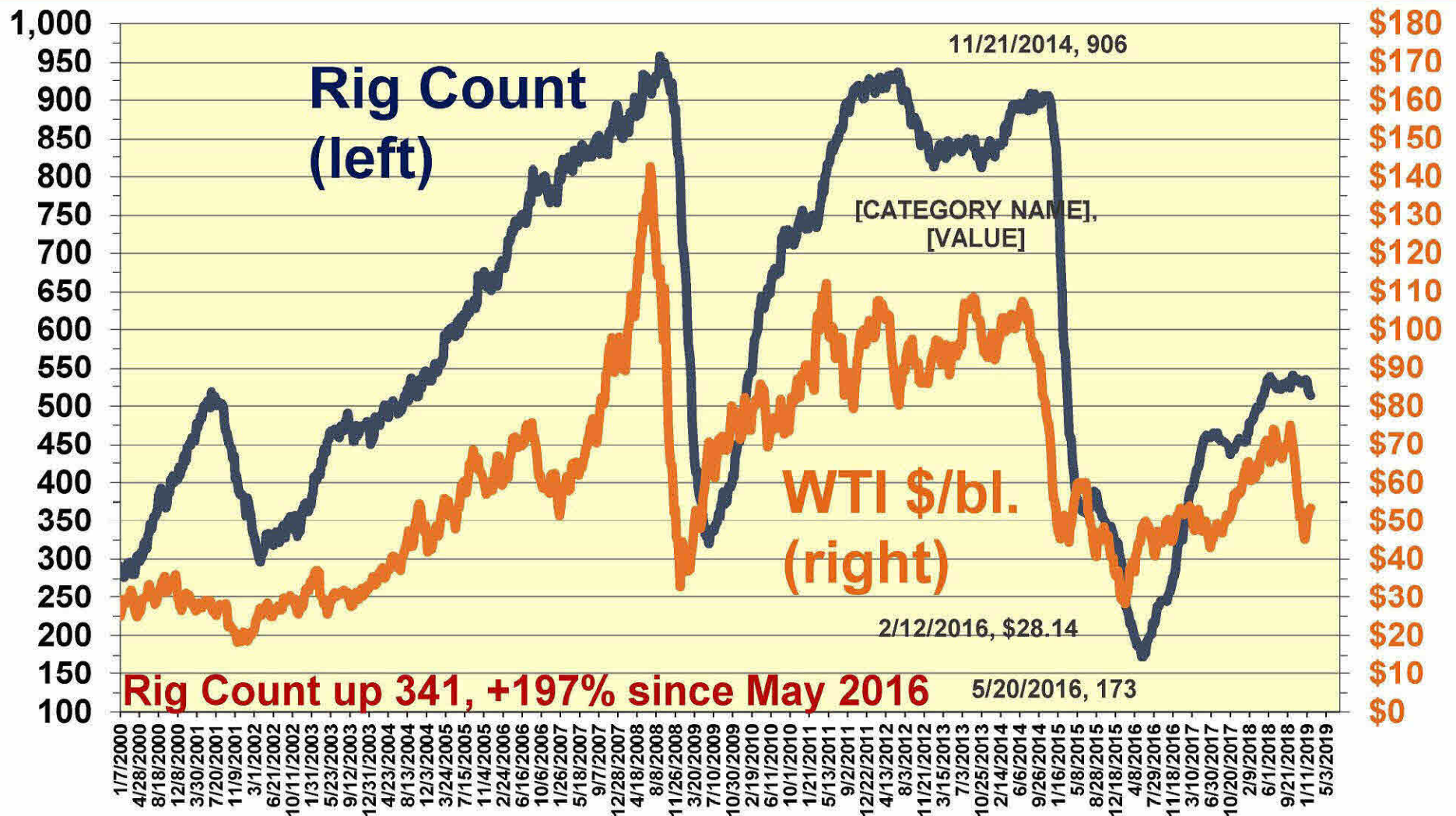
Year	Jobs, NSA (Dec-Dec)	Population (July-July)
2010	215,800	439,887
2011	236,400	402,776
2012	374,400	433,903
2013	301,400	400,952
2014	420,400	475,157
2015	152,000	500,444
2016	146,200	449,982
2017	258,300	399,734
2018	391,800	379,128

2010-2018
+3,881,963
people
+2,496,700
jobs

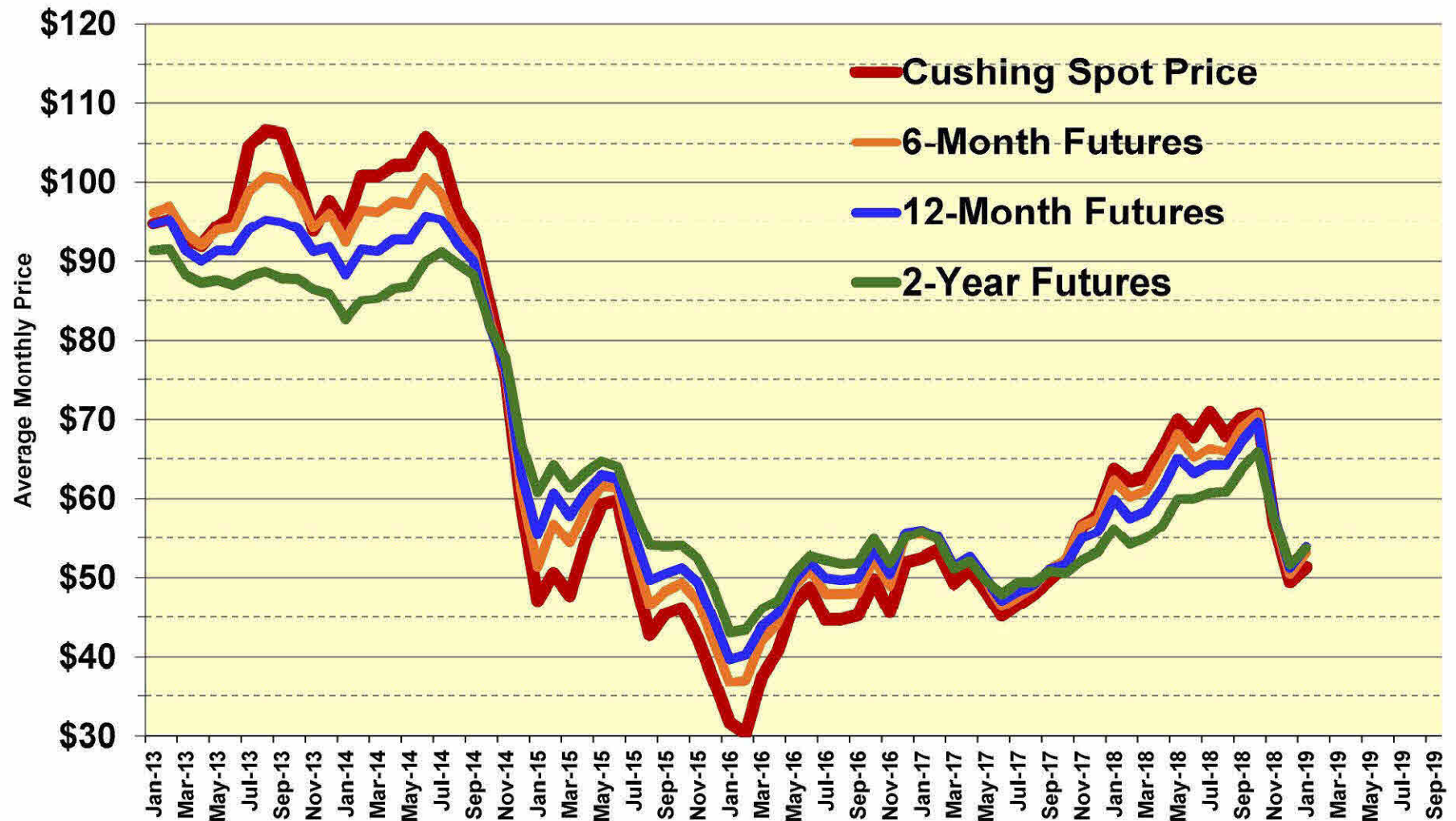
Houston Economic Outlook



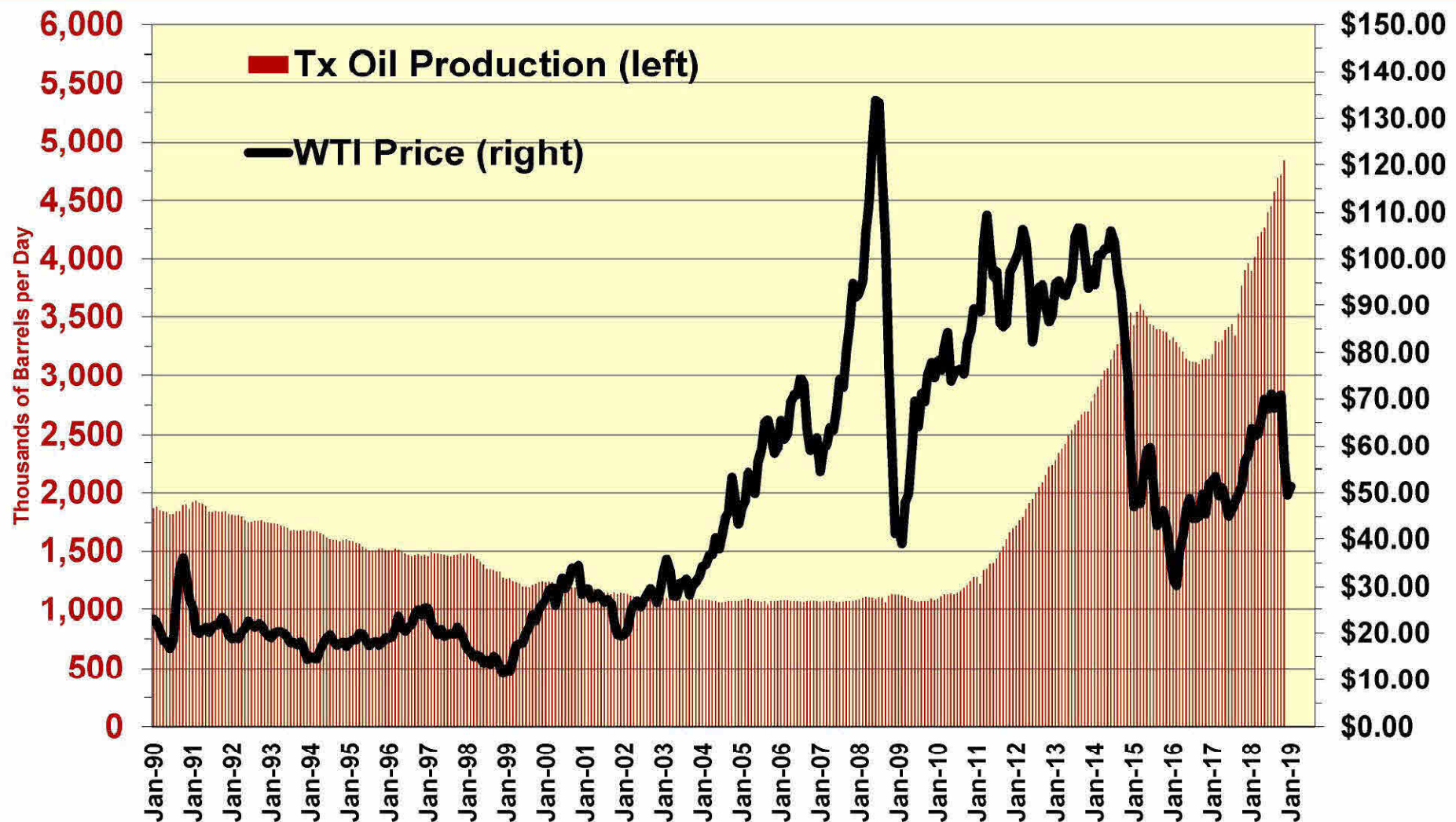
Weekly Active Texas Rig Count & Price of WTI



Current and Futures Monthly Average Price of WTI



Monthly Texas Oil Production & Price of WTI

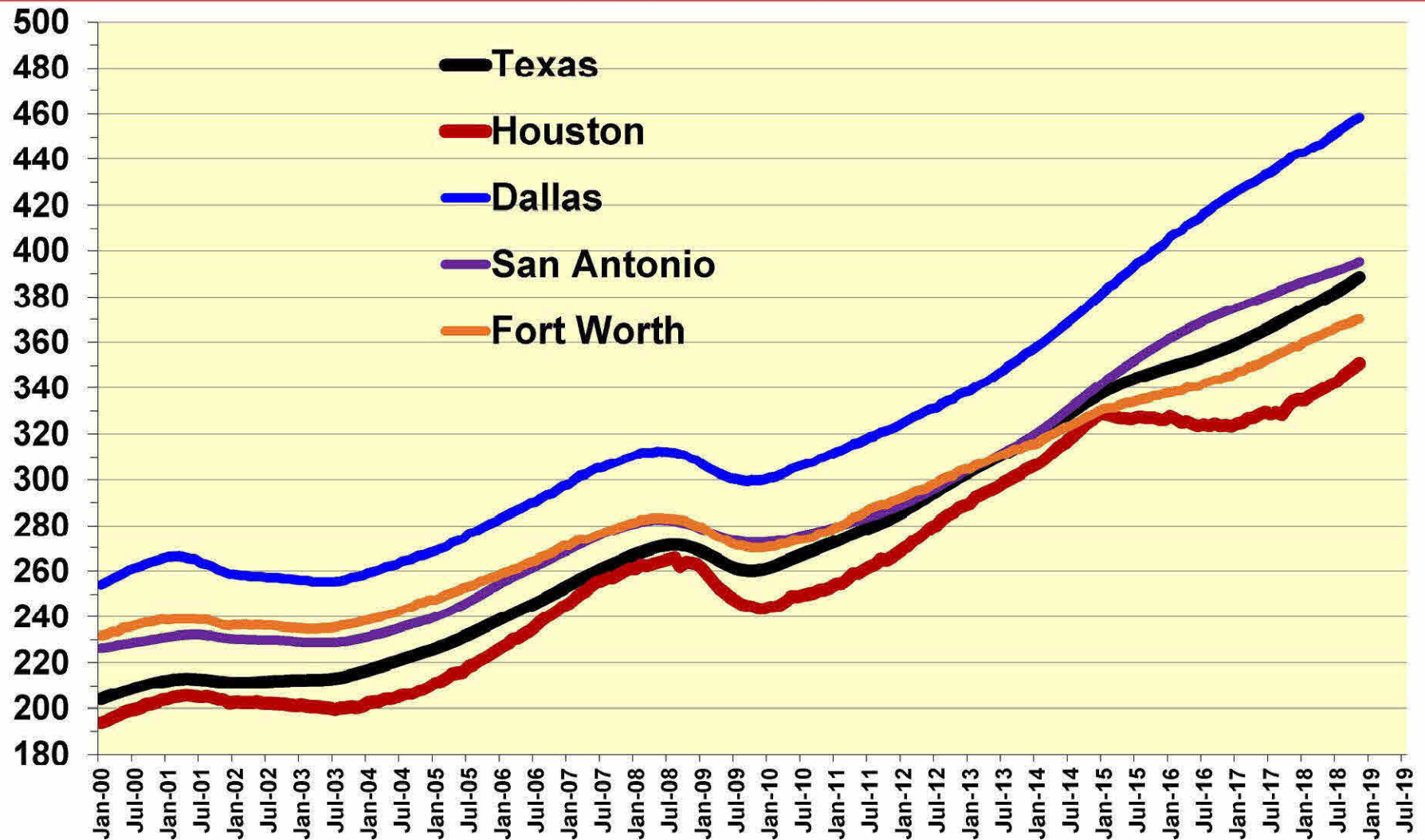


Houston Oil Jobs in the Fracking Era

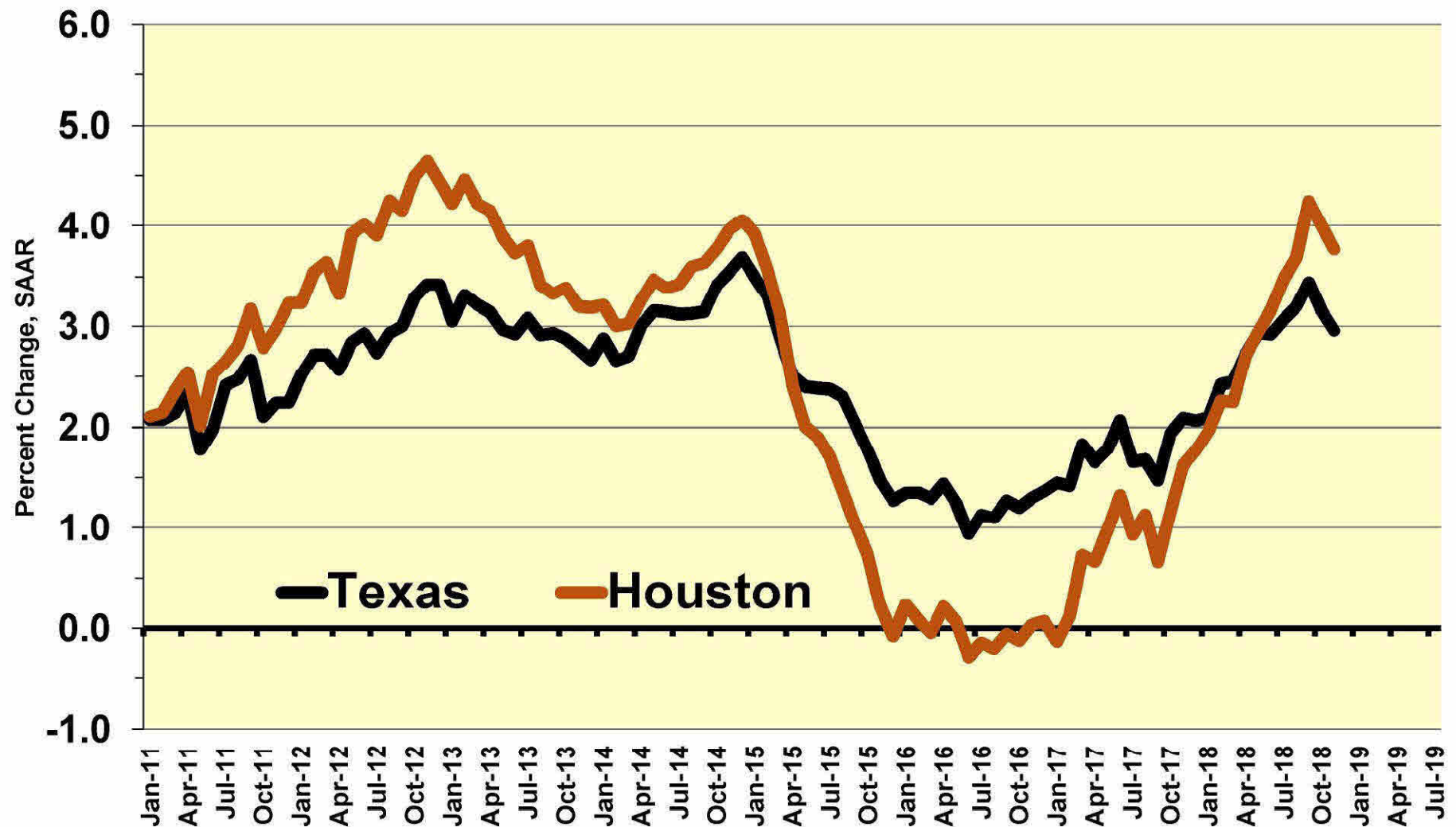
- **Houston is technological and engineering heart of oil industry**
- **Industry consolidation has favored Houston for decades**
- **Rigs are fewer, but much bigger and more intensively used**
 - **Need for Houston-based engineering, oil services, machinery and fabricated metals does not fall nearly as fast as number of rigs.**

Business Cycle Indexes: Dallas, Houston Fort Worth, San Antonio & Texas

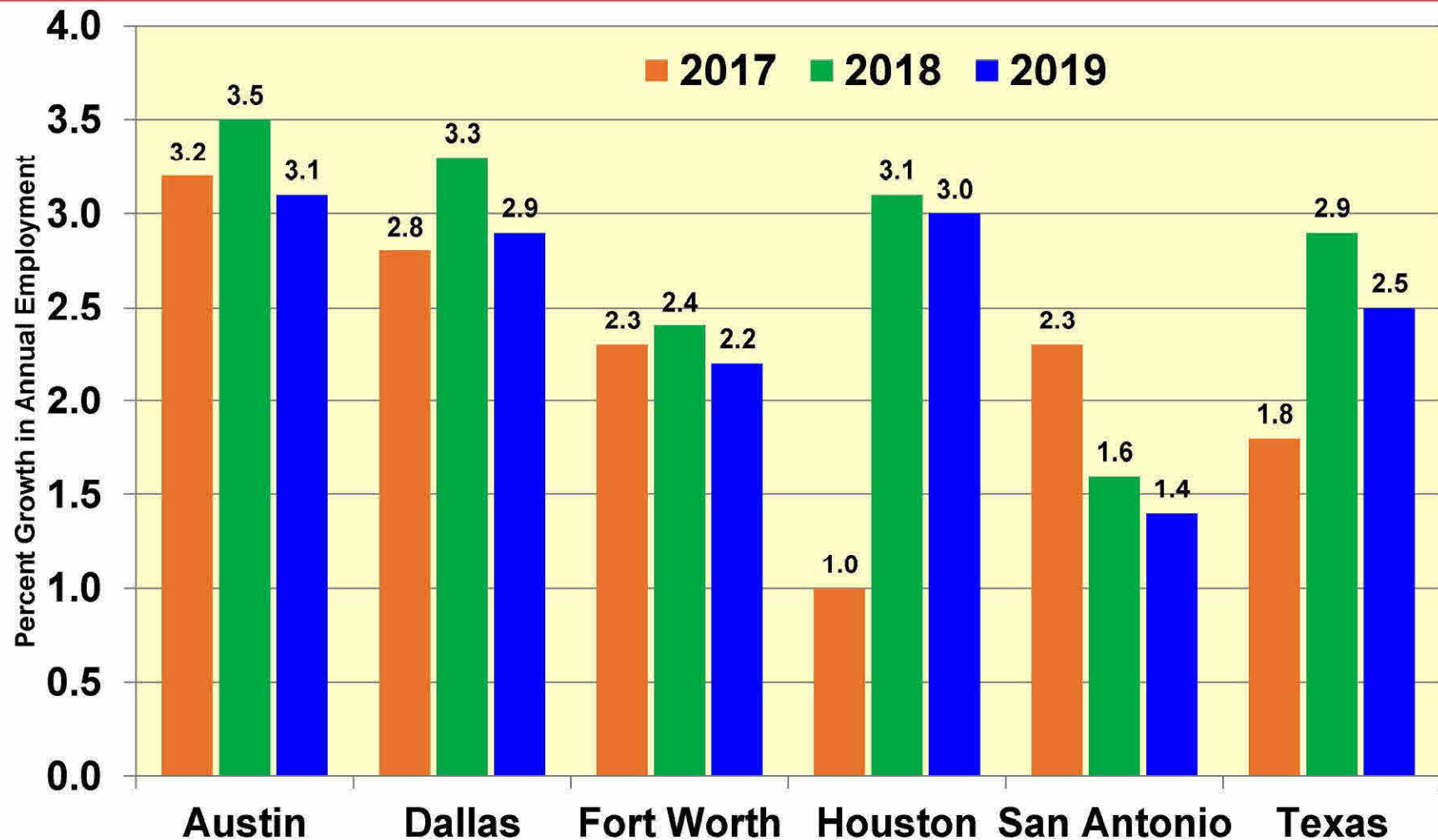
Months Seasonally Adjusted, 10/1980=100



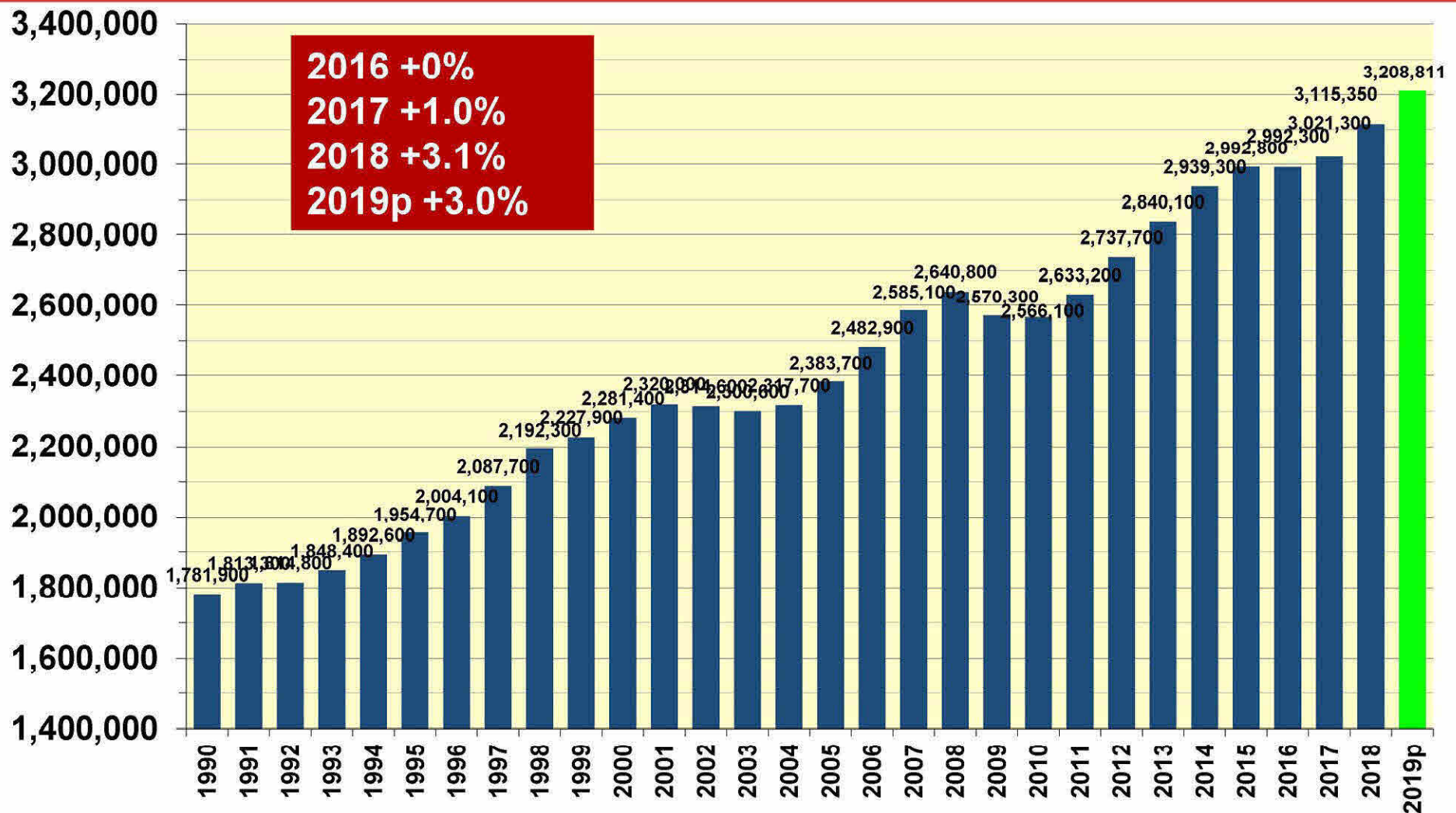
Annual Employment Growth Rates U.S. and Houston MSA



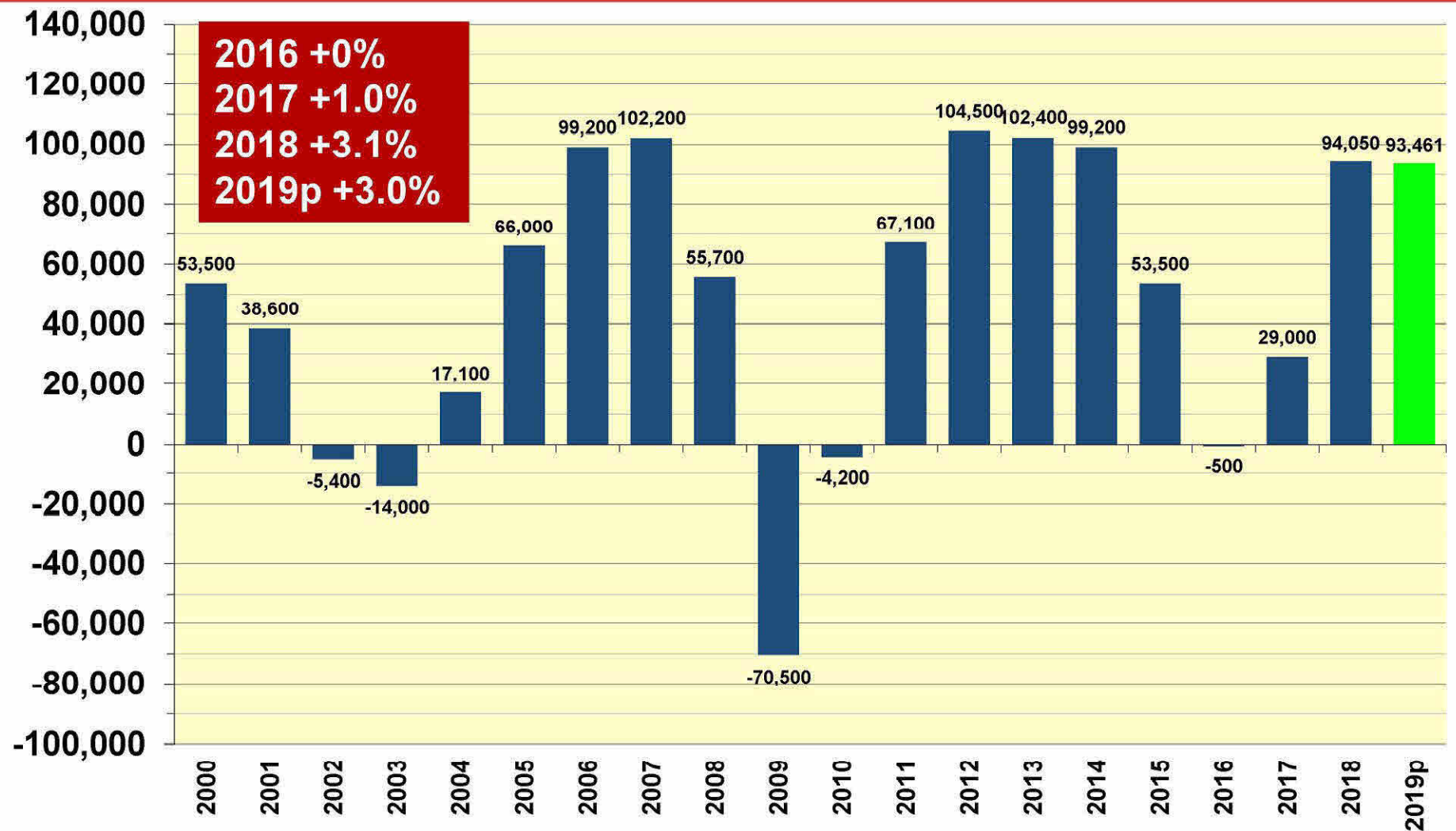
Texas Major MSAs Employment Growth 2017, 2018 & 2019



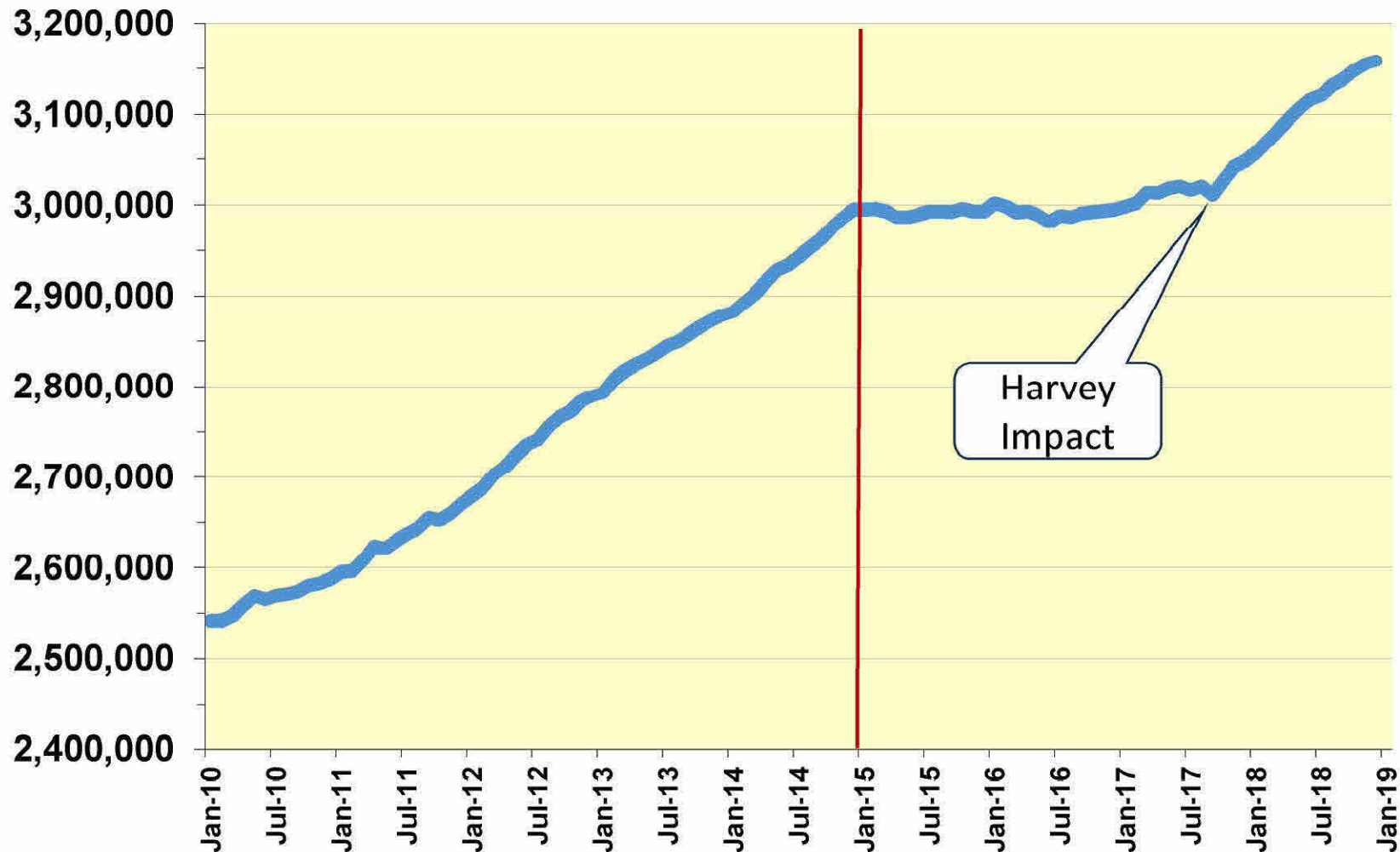
Houston Annual Jobs



Houston Annual Jobs



Houston Monthly Jobs

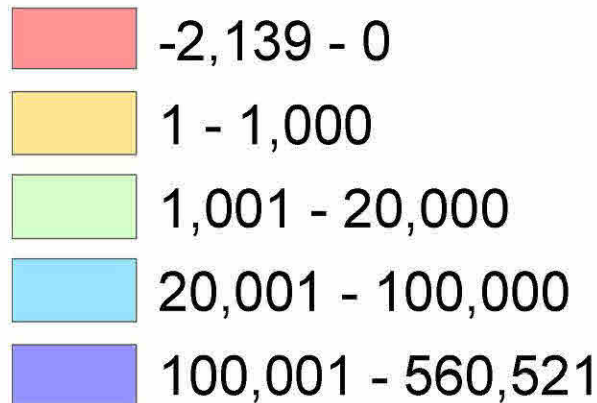


Houston Economic Summary

- Upstream energy relatively stable; expect mostly neutral impacts; Oil prices \$40 - \$60/bl.
- Around \$50B in downstream construction finished or near completion
- Expect good employment growth but slower rate (70,000 – 90,000 jobs, 3% growth) in 2019
 - Healthcare, Construction, Admin. Support, Professional Services, Manufacturing, Restaurants, Retail & Government
- Trade at Port of Houston remains robust, key upside for future as well (~17% of Houston GDP); trade agreements uncertainty may create problems
- U.S. and Global economies fuel Houston's growth

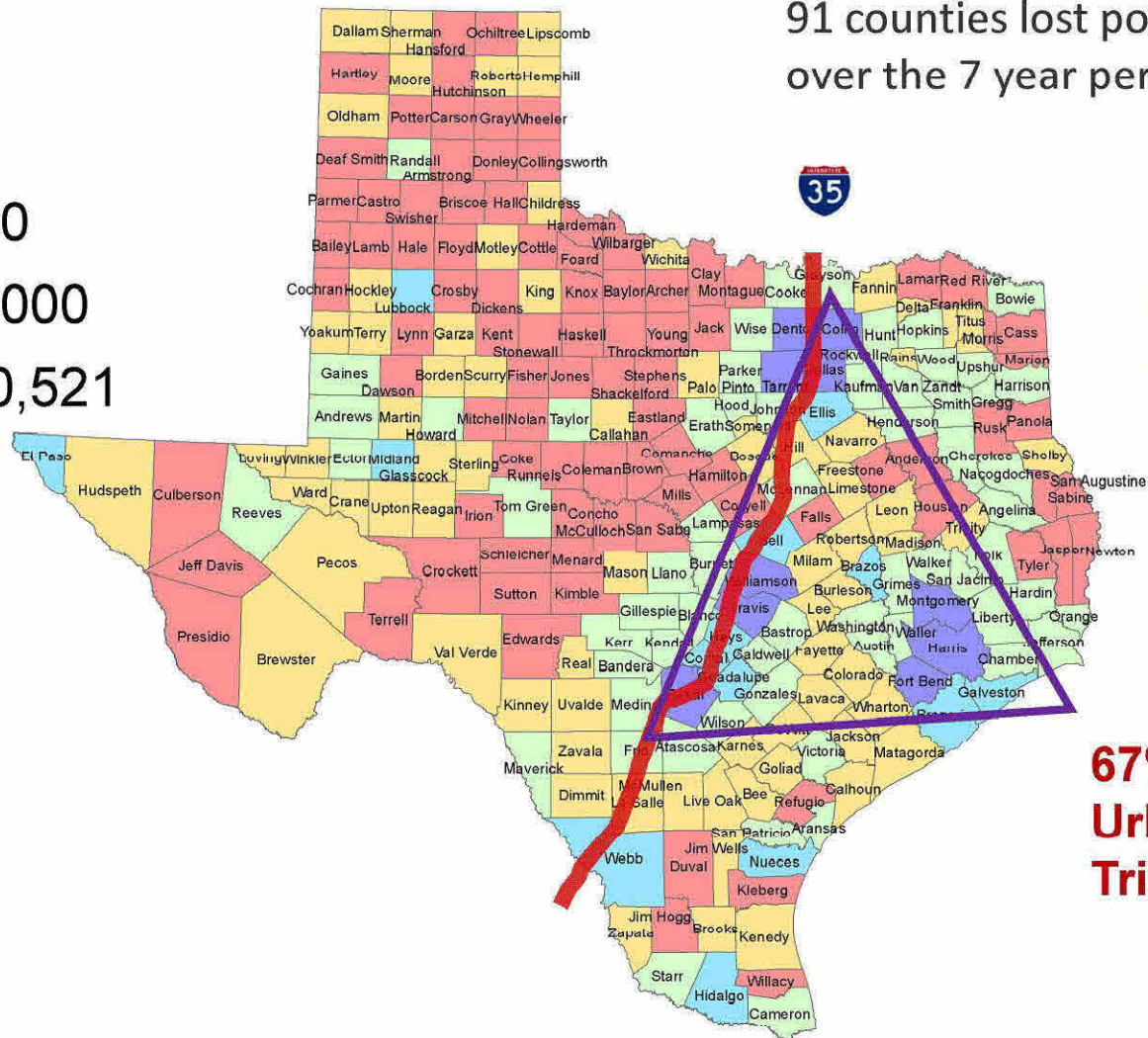
Texas Demographics

Estimated Population Change, Texas Counties, 2010 to 2017



91 counties lost population over the 7 year period.

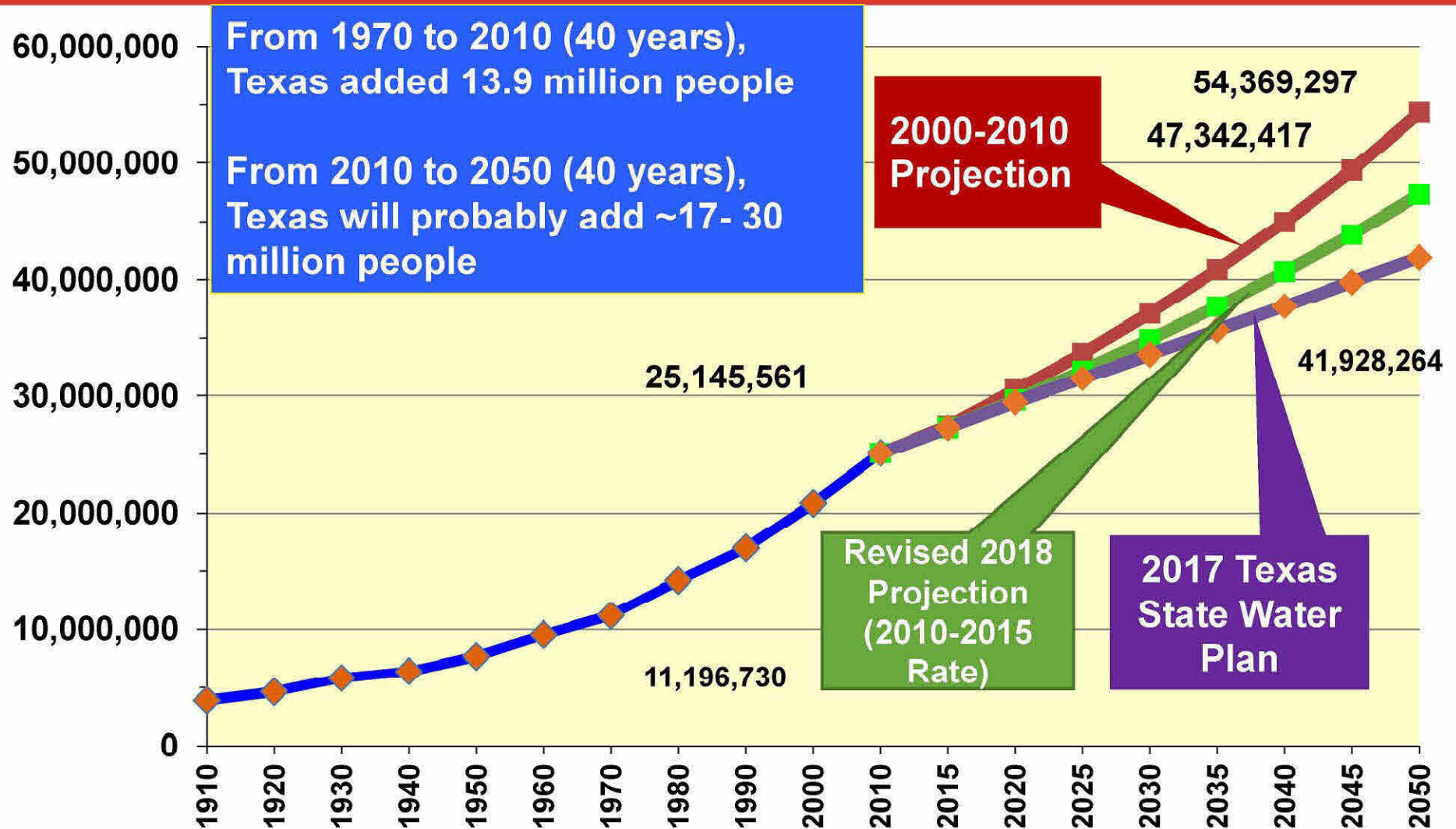
87% E of I-35



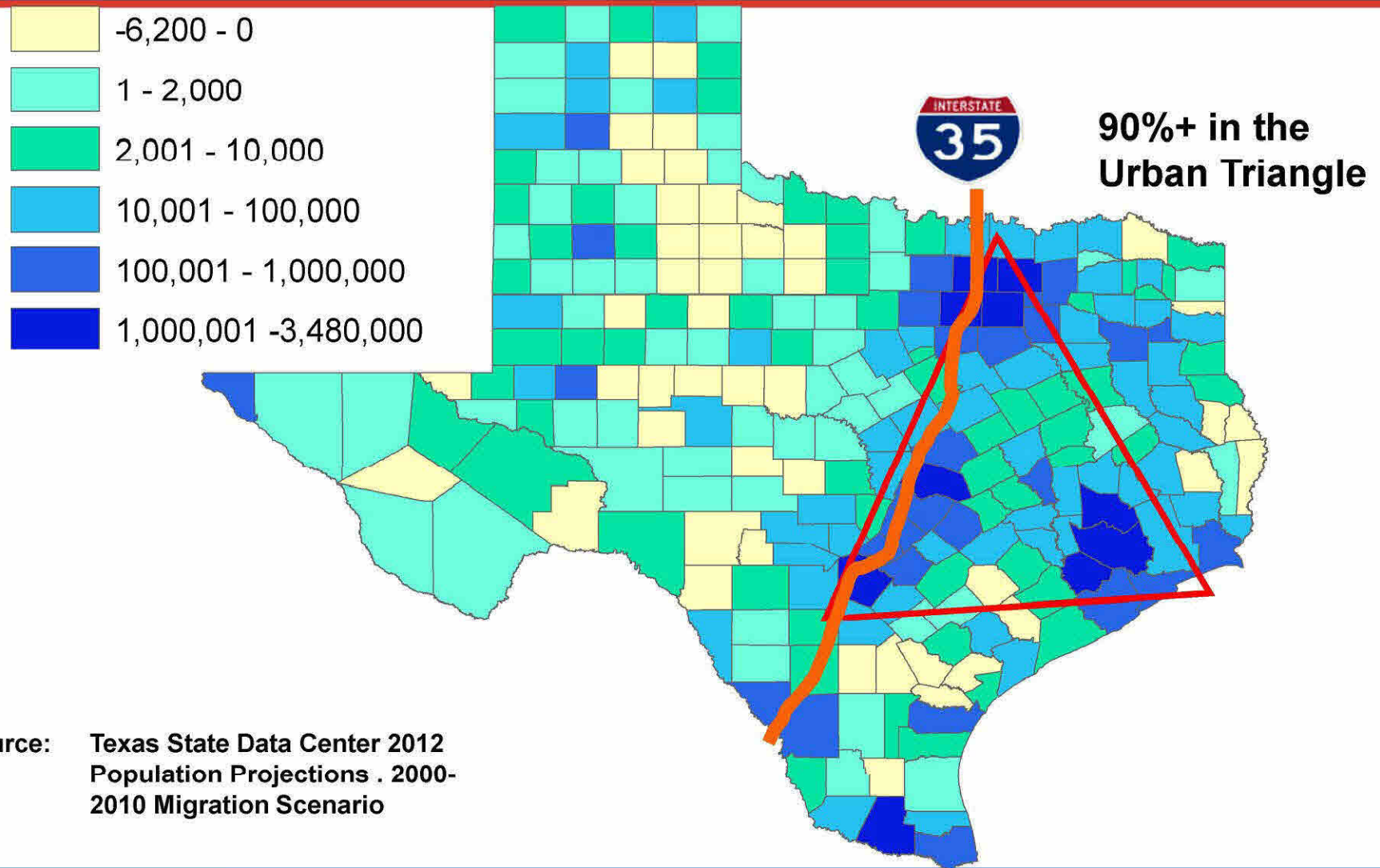
67% in Urban Triangle

Texas Population 1910-2050

2018 Population Projection & 2017 Texas Water Plan



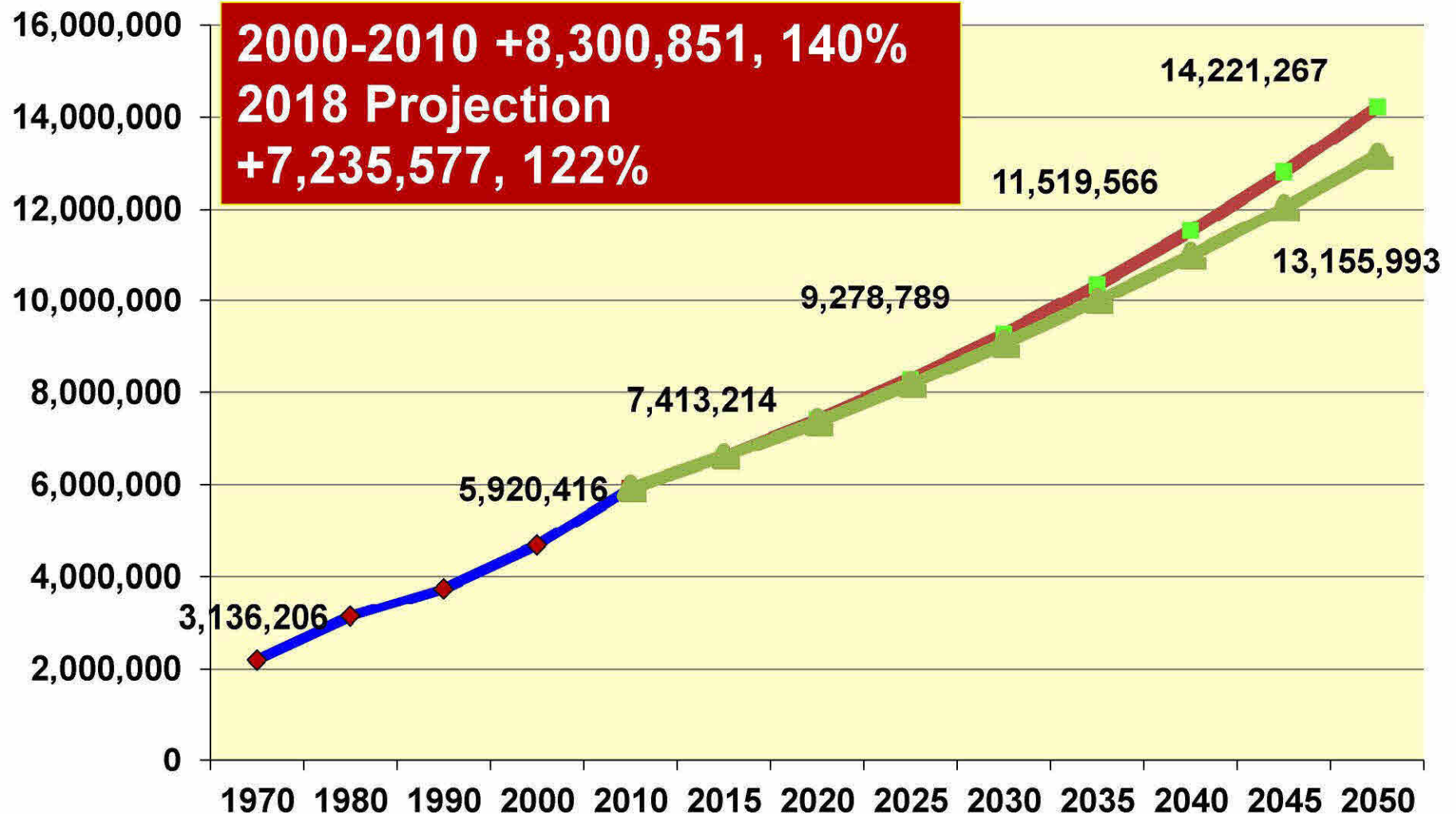
Projected Population Change, Texas Counties, 2010-2050



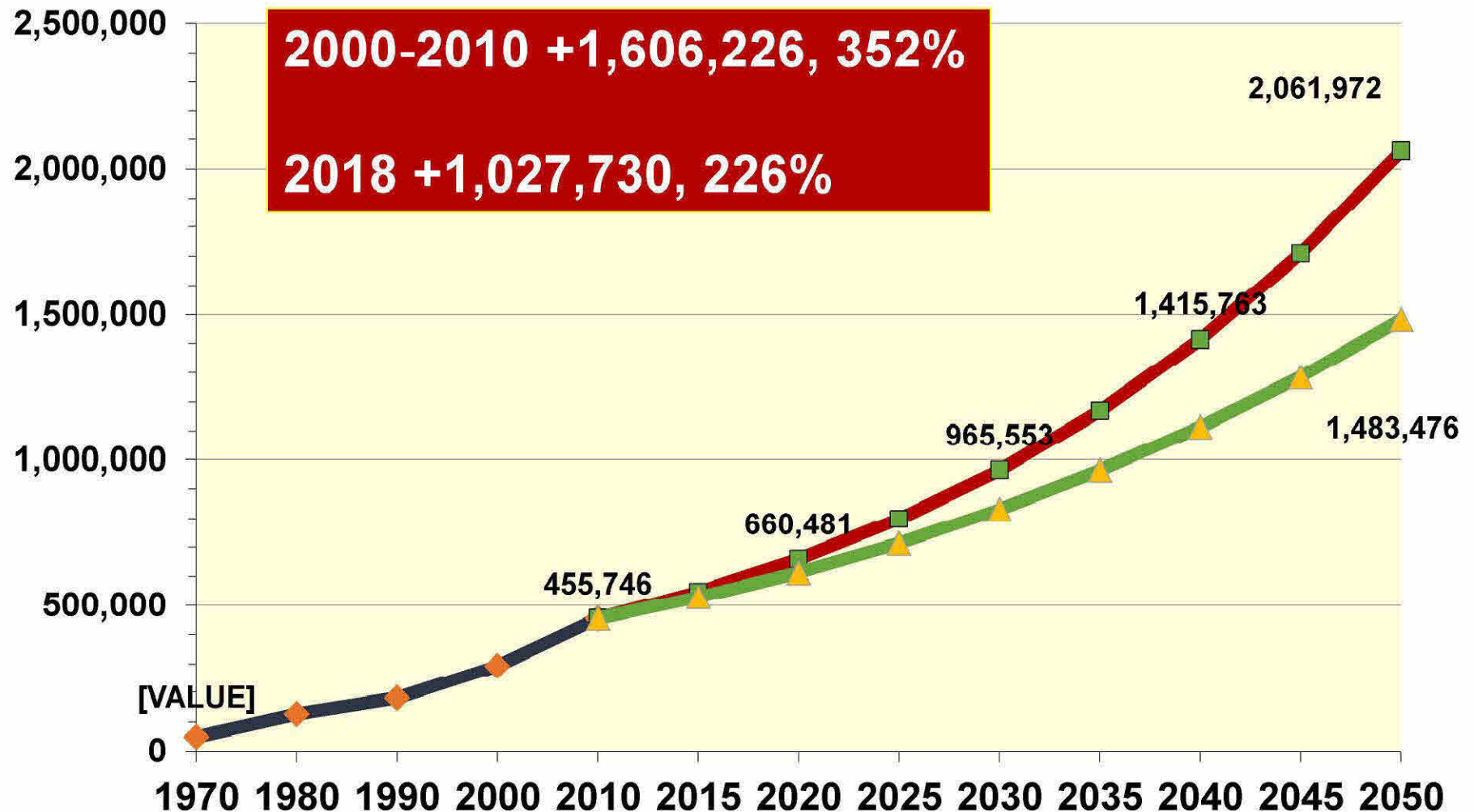
Source: Texas State Data Center 2012
Population Projections . 2000-
2010 Migration Scenario

Houston MSA Population

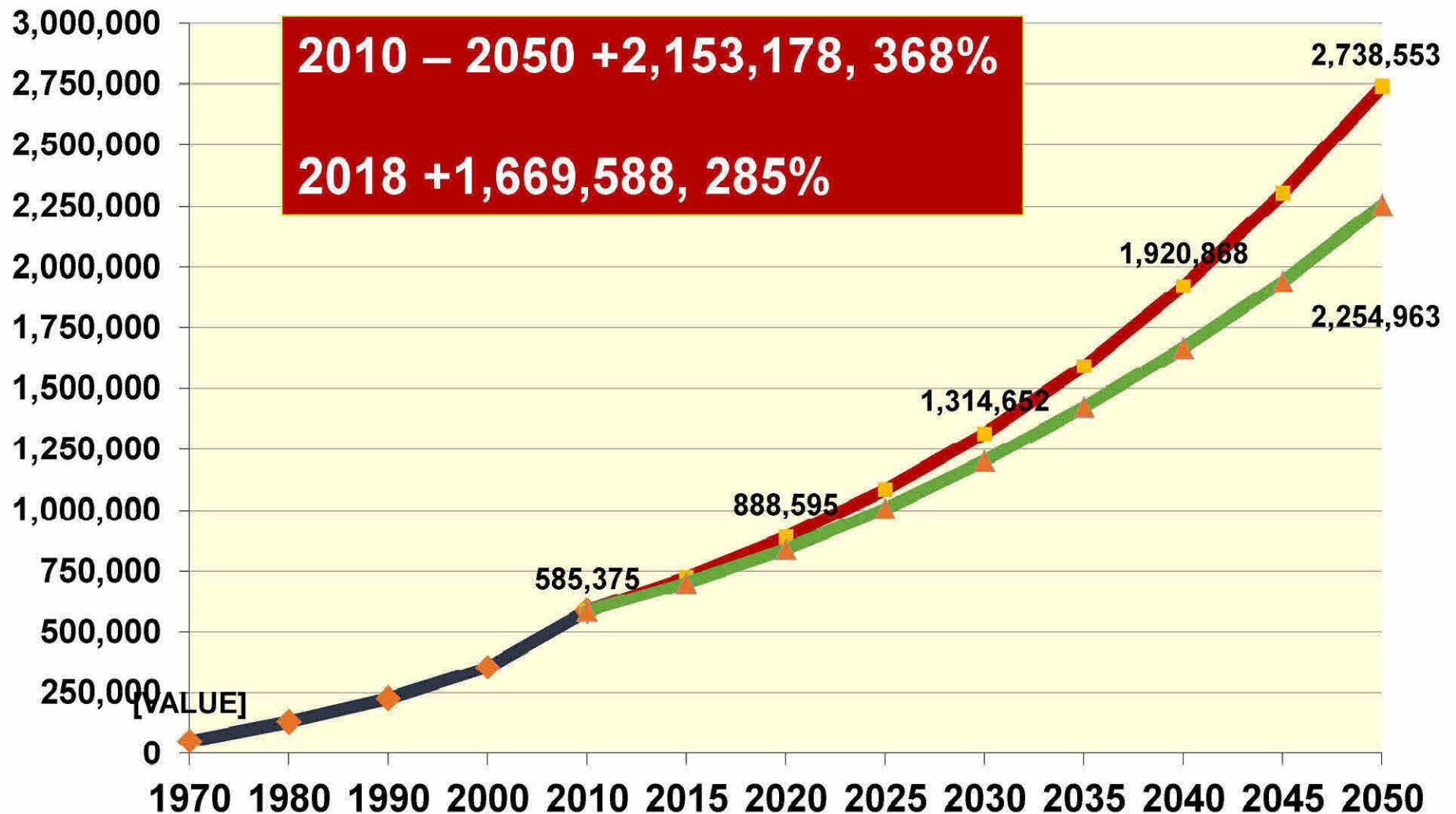
Brazoria, Chambers, Fort Bend, Galveston, Liberty & Montgomery Counties



Montgomery County Population



Fort Bend County Population



Texas Housing Market

2018 A Solid Year For Housing Around the State

- **Total Housing Activity: 2018 vs. 2017**
 - **Sales +1.7%** 343,833 vs. 336,502 \$97.7B vs. \$92.4B
 - **Listings +1.4%** 101,603 vs. 100,664
 - **DoM 58 vs. 57**
 - **MOI 3.4 vs. 3.1**
 - **Average Price +3.7%** \$284,173 vs. \$274,580
 - **Median Price +4.5%** \$233,000 vs. \$223,990
 - **Md. Price/sq. ft. +5%** \$116.37 vs. \$110.55
 - **Avg. Price/sq. ft. +4.3%** \$128 vs. \$122

2018 A Solid Year For Housing Around the State

- **New Home Construction** lead the nation
 - State 168,500 total starts, ~122k SF ~47k MF
 - DFW 57.9K (35.1k SF, 22.8k MF); Houston 50.8k (41.3k SF, 9.5k MF)
- **New Home Sales** stayed strong
 - New home sales +8.1%
 - DoM 93
 - MOI 5.1
 - Average price -0.4%
 - Median price +0.2%
 - Price/sq. ft. +2.9%

2018 Percent Changes in Key Housing Measures

	Sales	Average Price	Median Price	Months Inventory	Median Price/sf
Texas	1.7%	3.7%	4.5%	9.8%	5.0%
Austin	1.4%	4.2%	3.9%	9.7%	3.9%
DFW	-2.4%	4.1%	3.9%	19.7%	5.7%
Houston	3.4%	2.7%	3.1%	13.5%	4.2%
San Antonio	2.9%	4.2%	5.2%	8.0%	5.5%

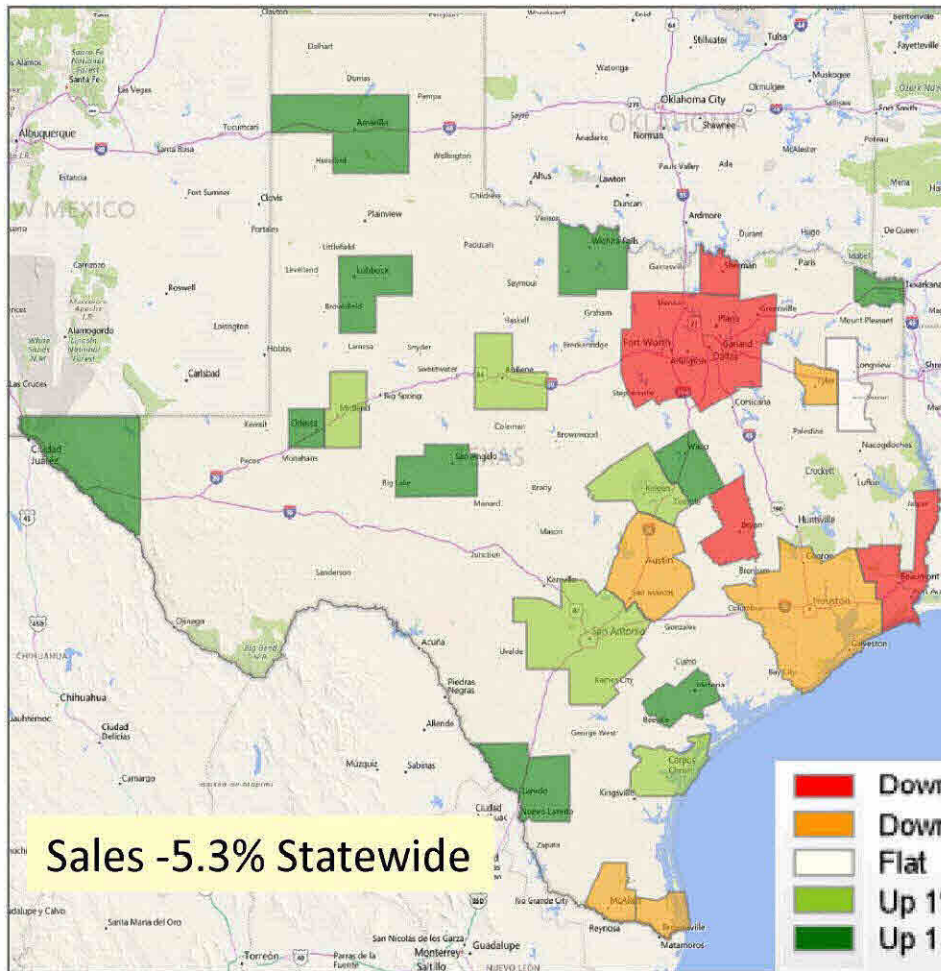
2019 Home Market Slowdown

Factors that may create a drag on home-buying demand

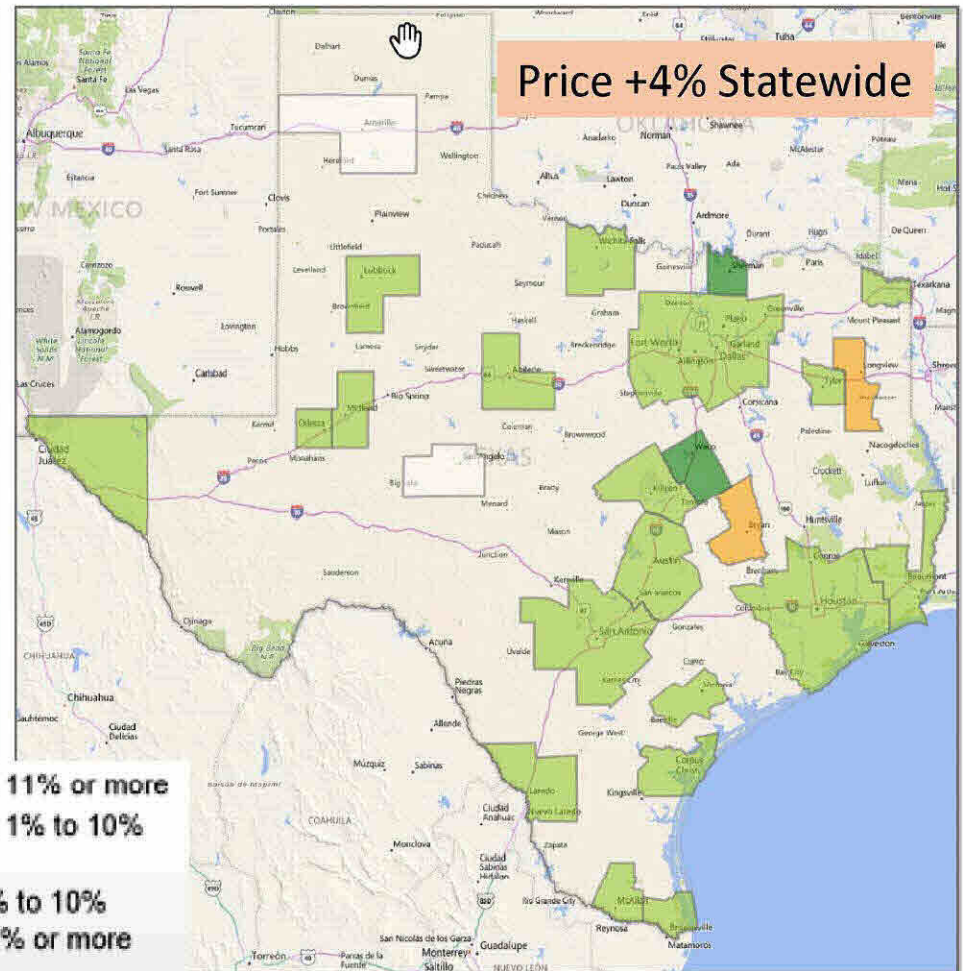
- **Limited inventory availability**
- **Higher prices - affordability**
- **Increasing interest rates**
- **Concerns about general economy – fear of recession or jobs**
- **Stock market volatility**
- **Negative press coming off record year(s)**

January 2019 Residential Sales Slowed Down & Price/Sq. Ft. Still Up

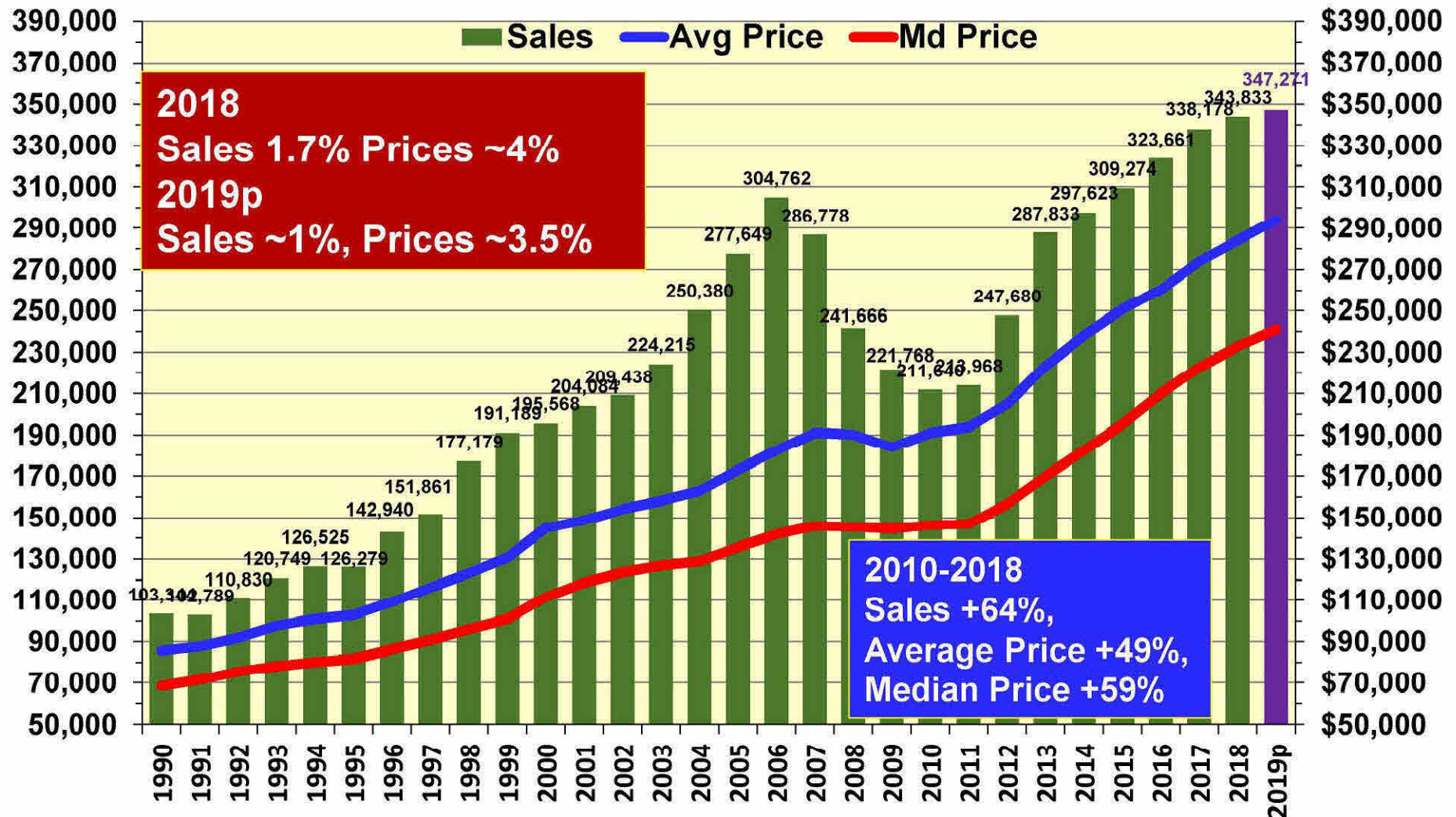
Residential* Closed Sales
YoY Percentage Change



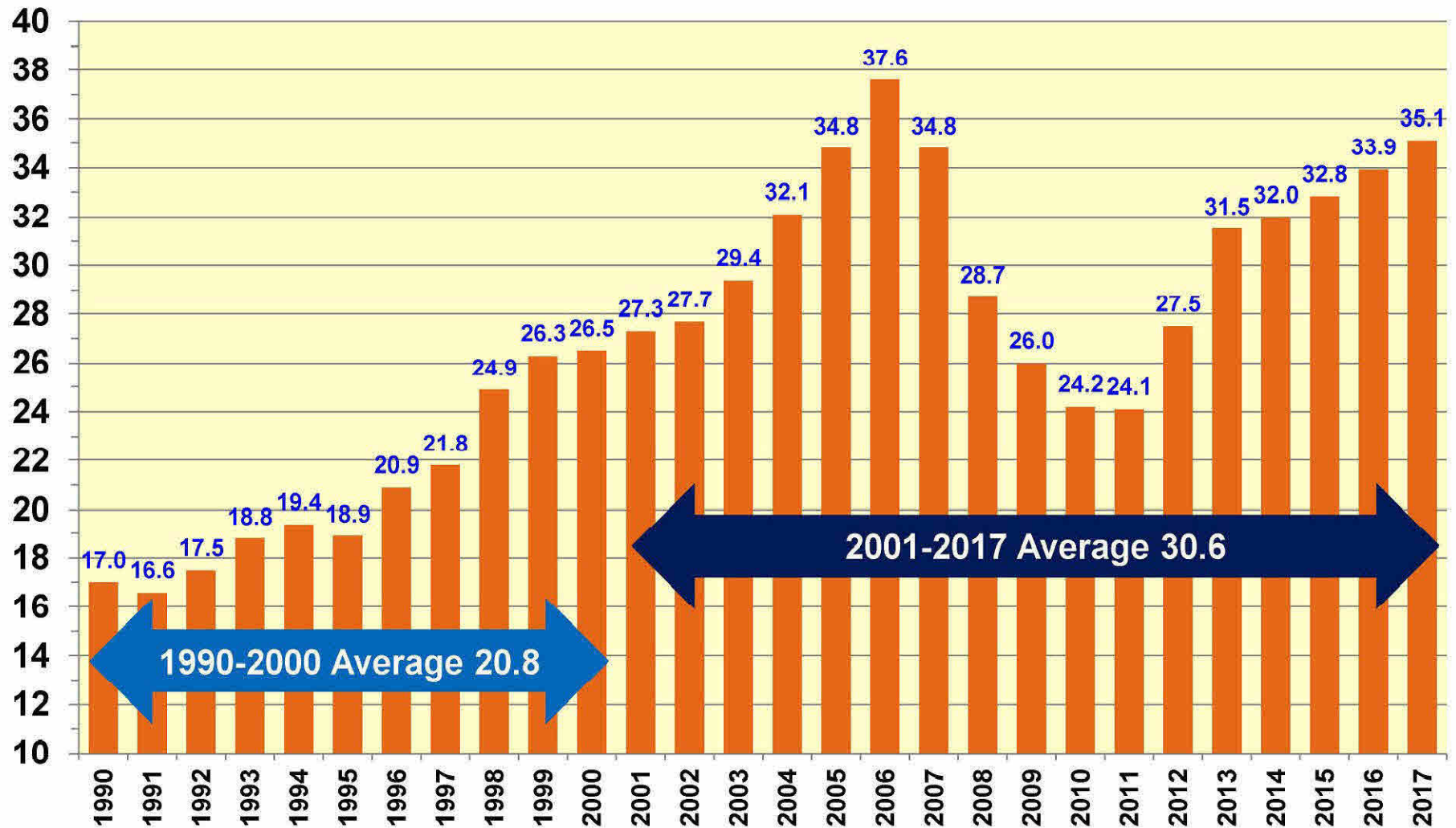
Residential* Avg Close Price Per SqFt
YoY Percentage Change



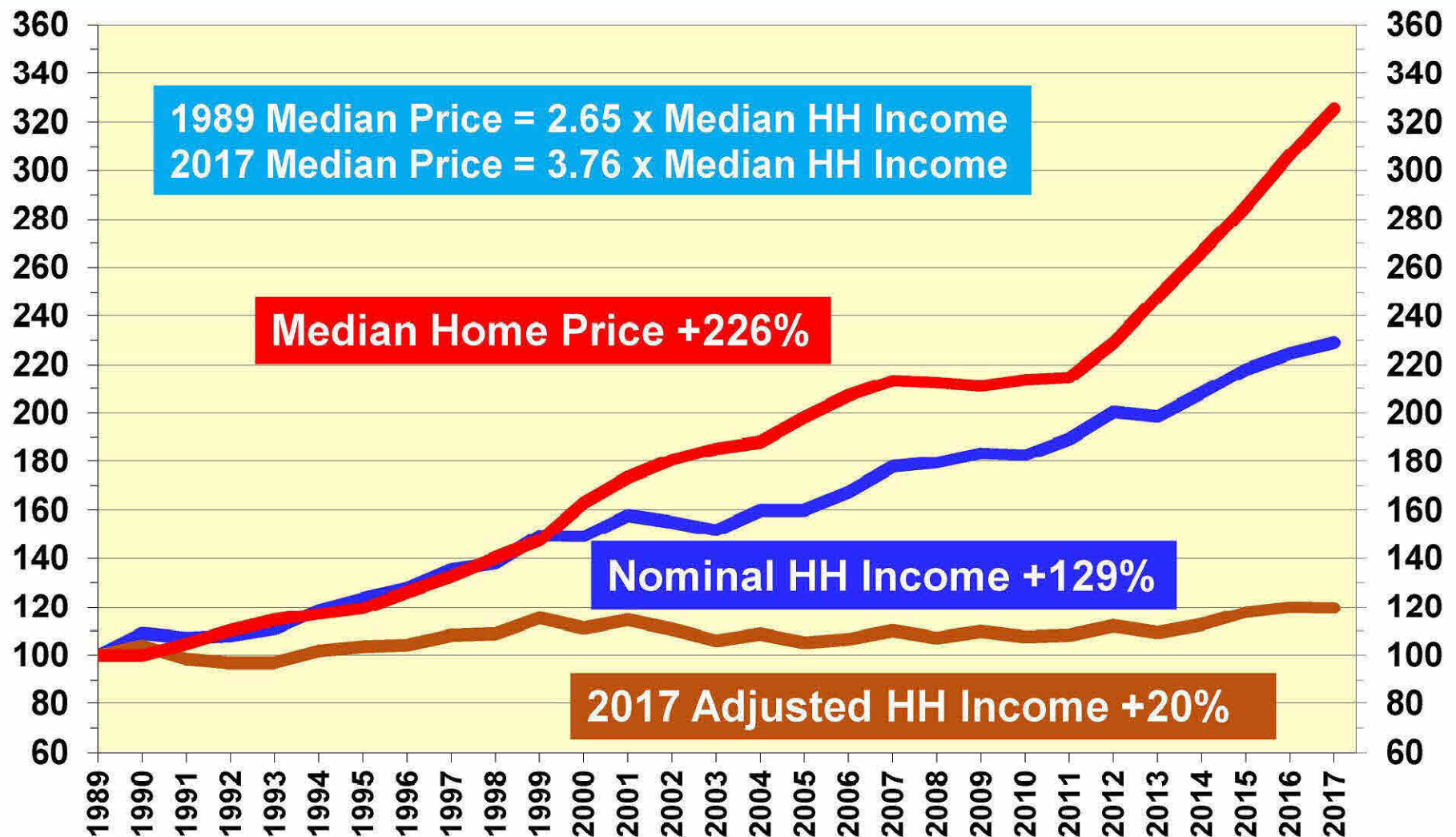
Annual Texas Home Sales & Prices



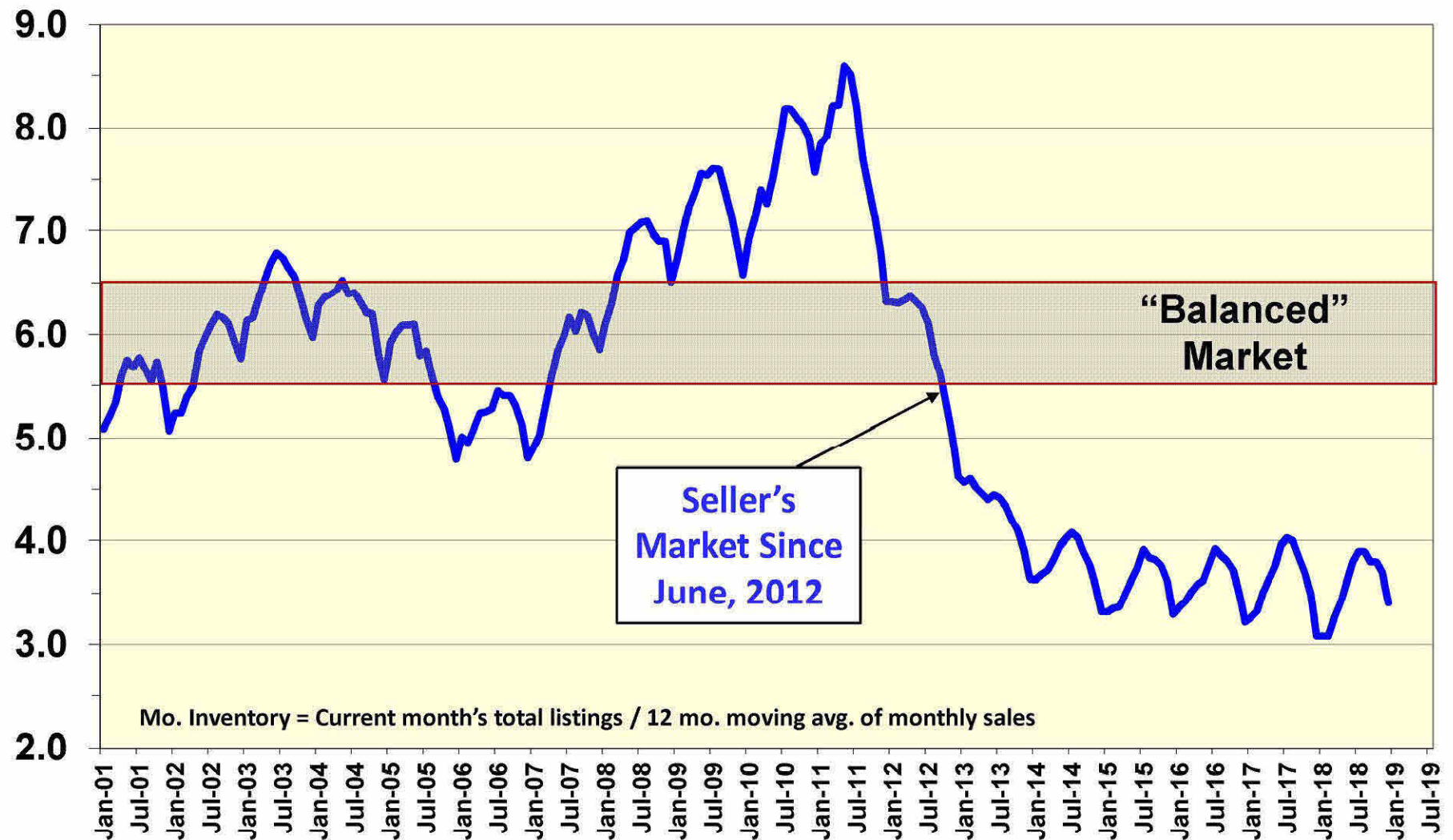
Texas Home Sales per 1,000 Households



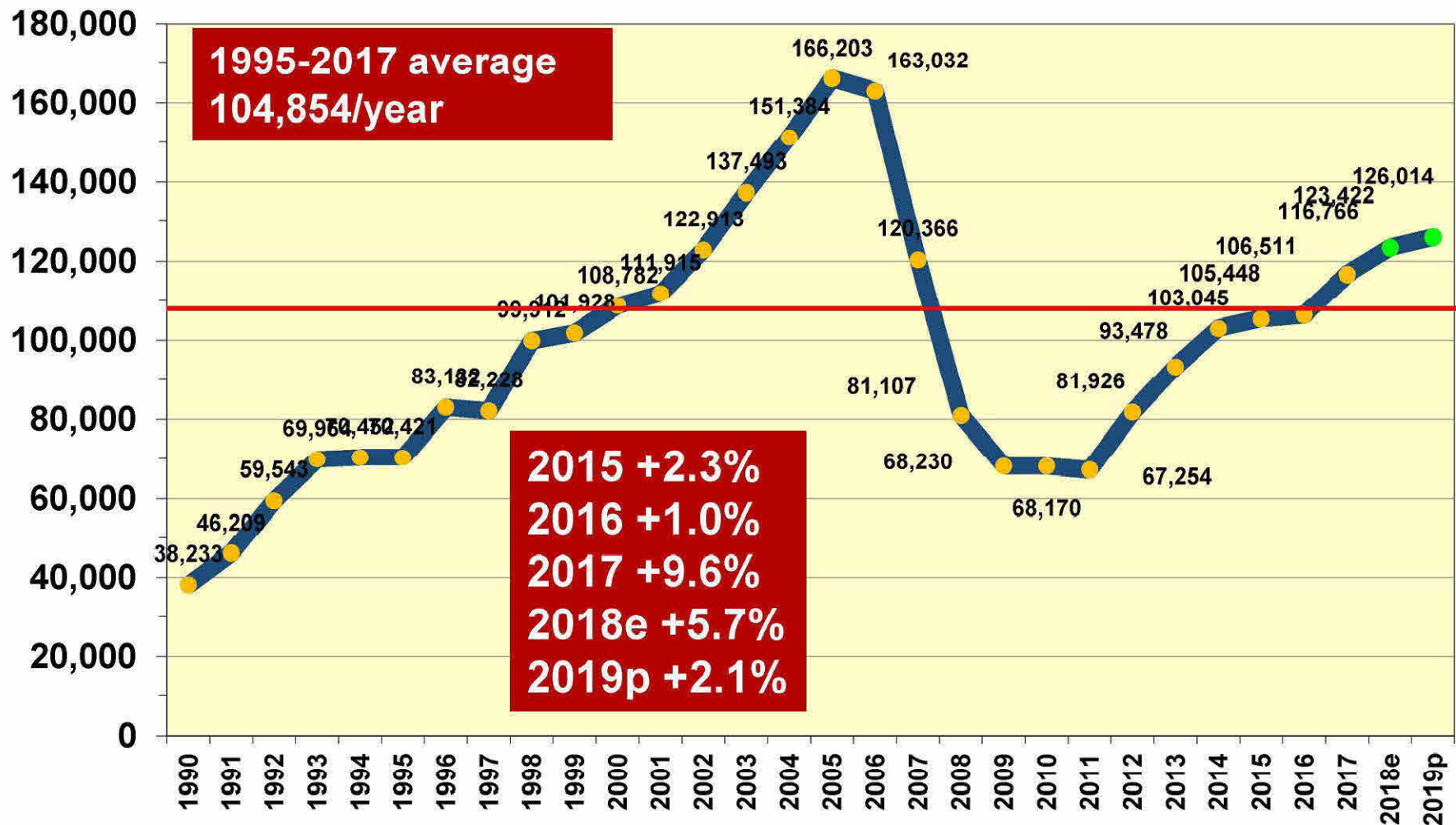
Texas Median HH Income & Median Home Price Indexed to 1989



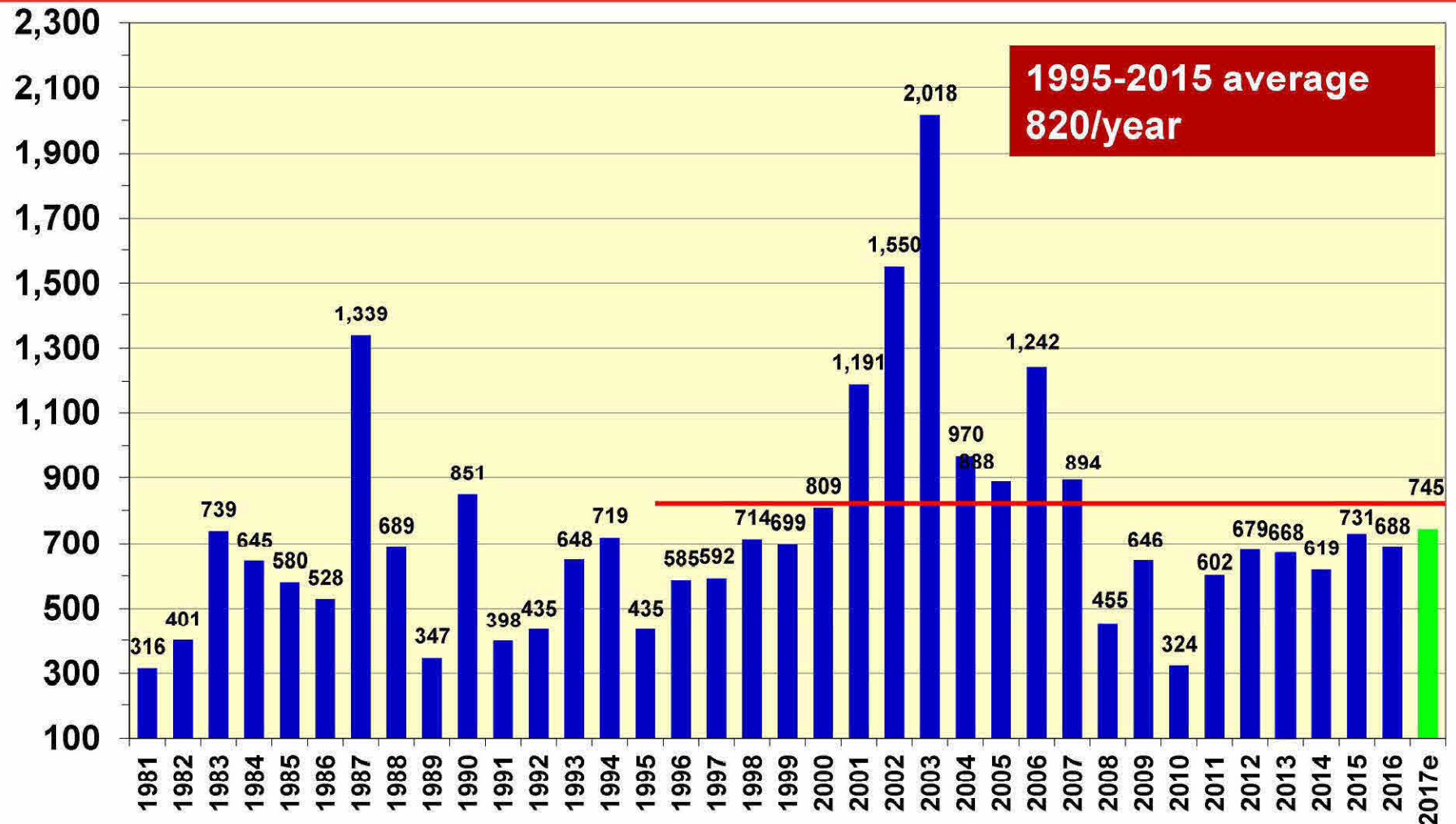
Texas Months' Inventory Still Quite Low



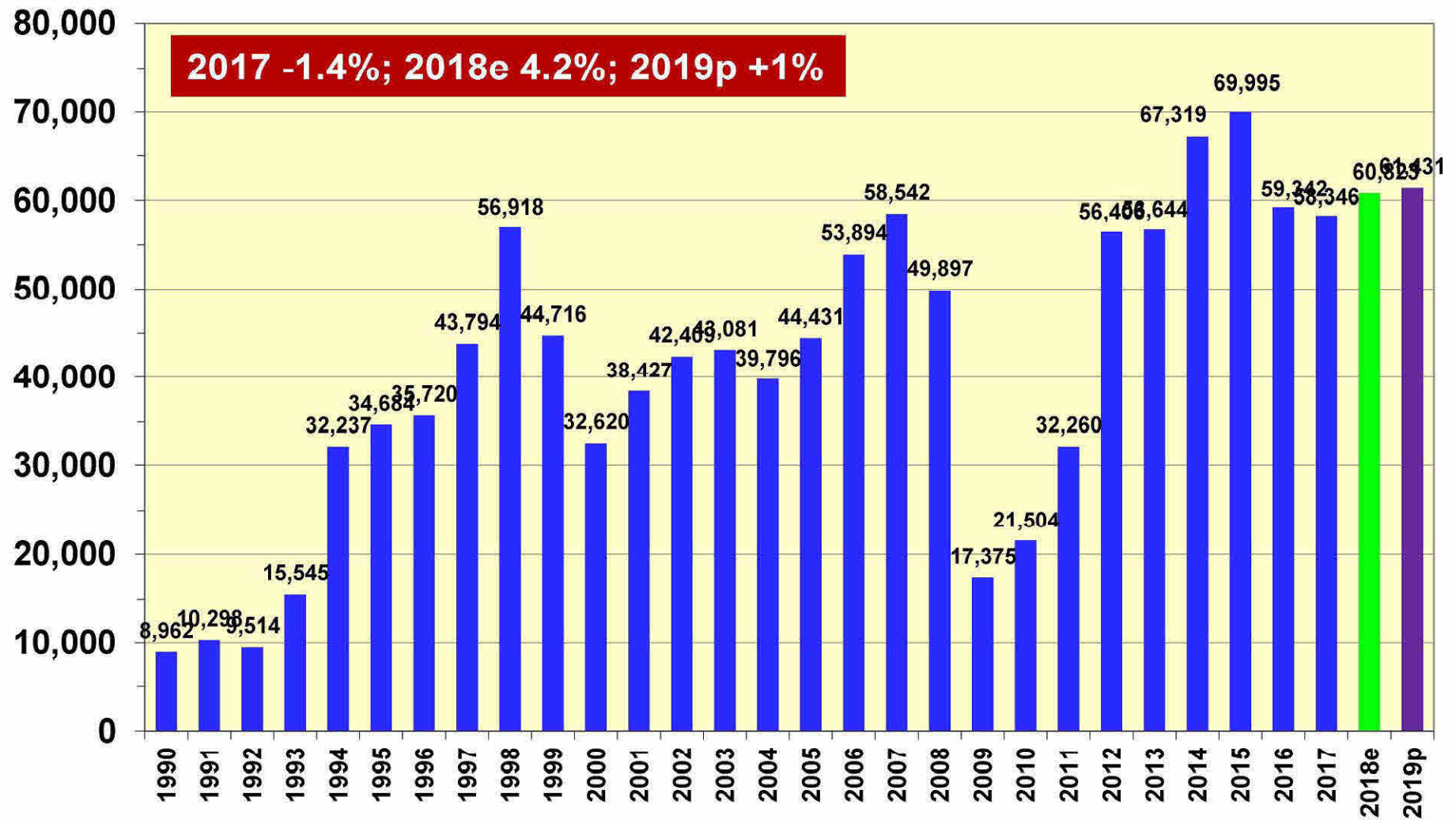
Texas SF Building Permits



Texas SF Building Permits per 1,000 New Households

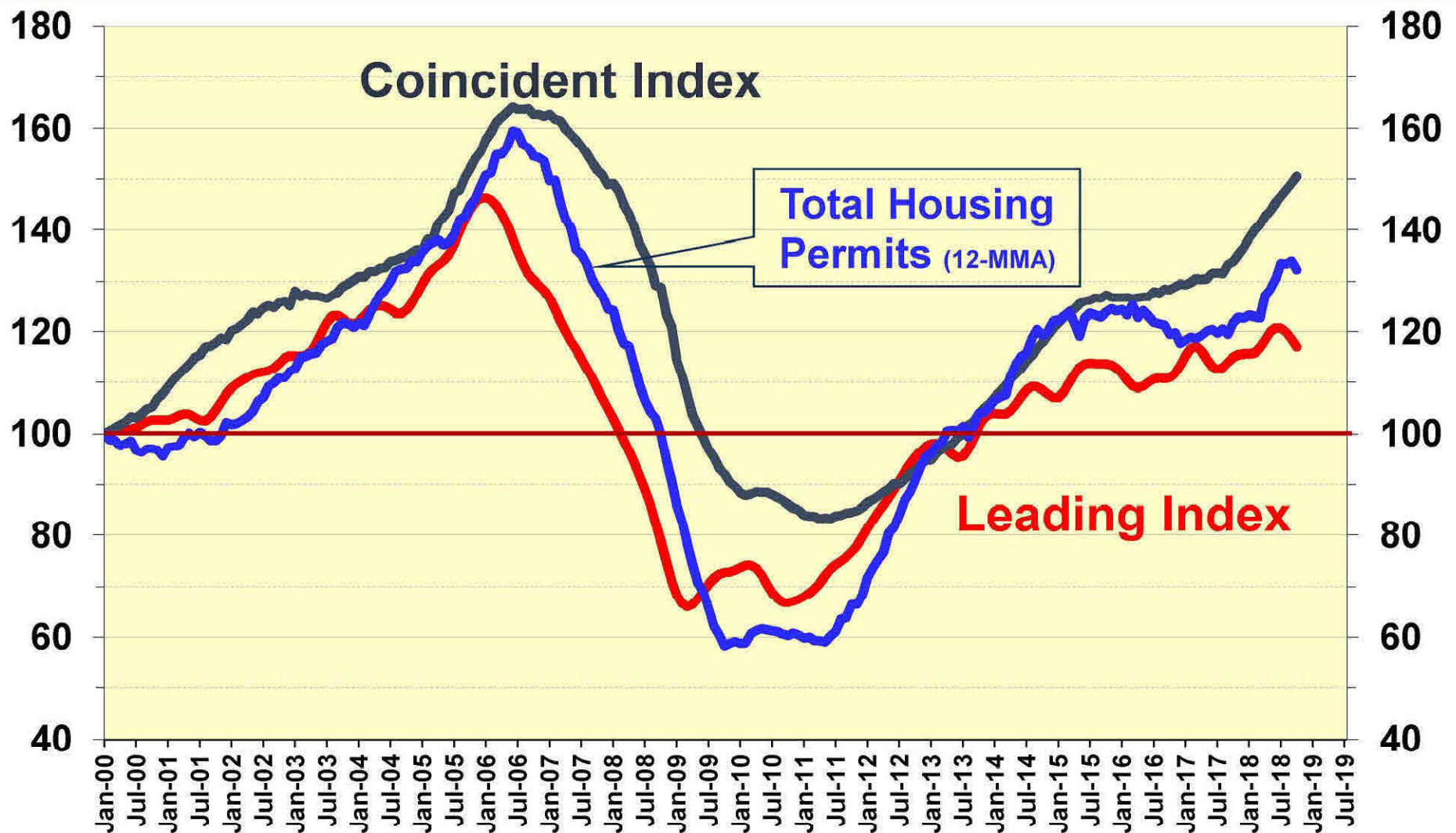


Texas MF Building Permits



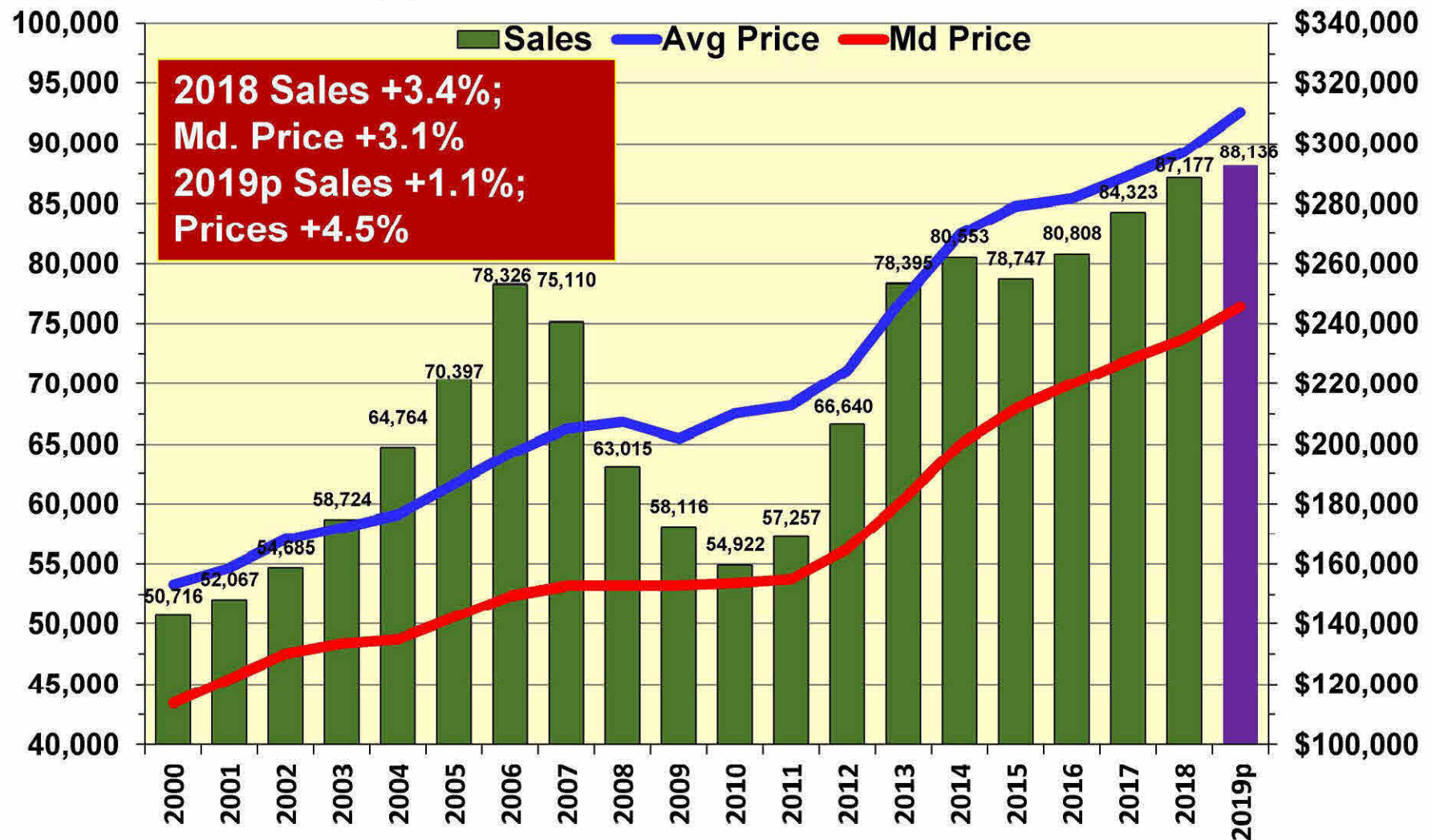
Texas Residential Construction Leading and Coincident Indexes

Jan 2000=100

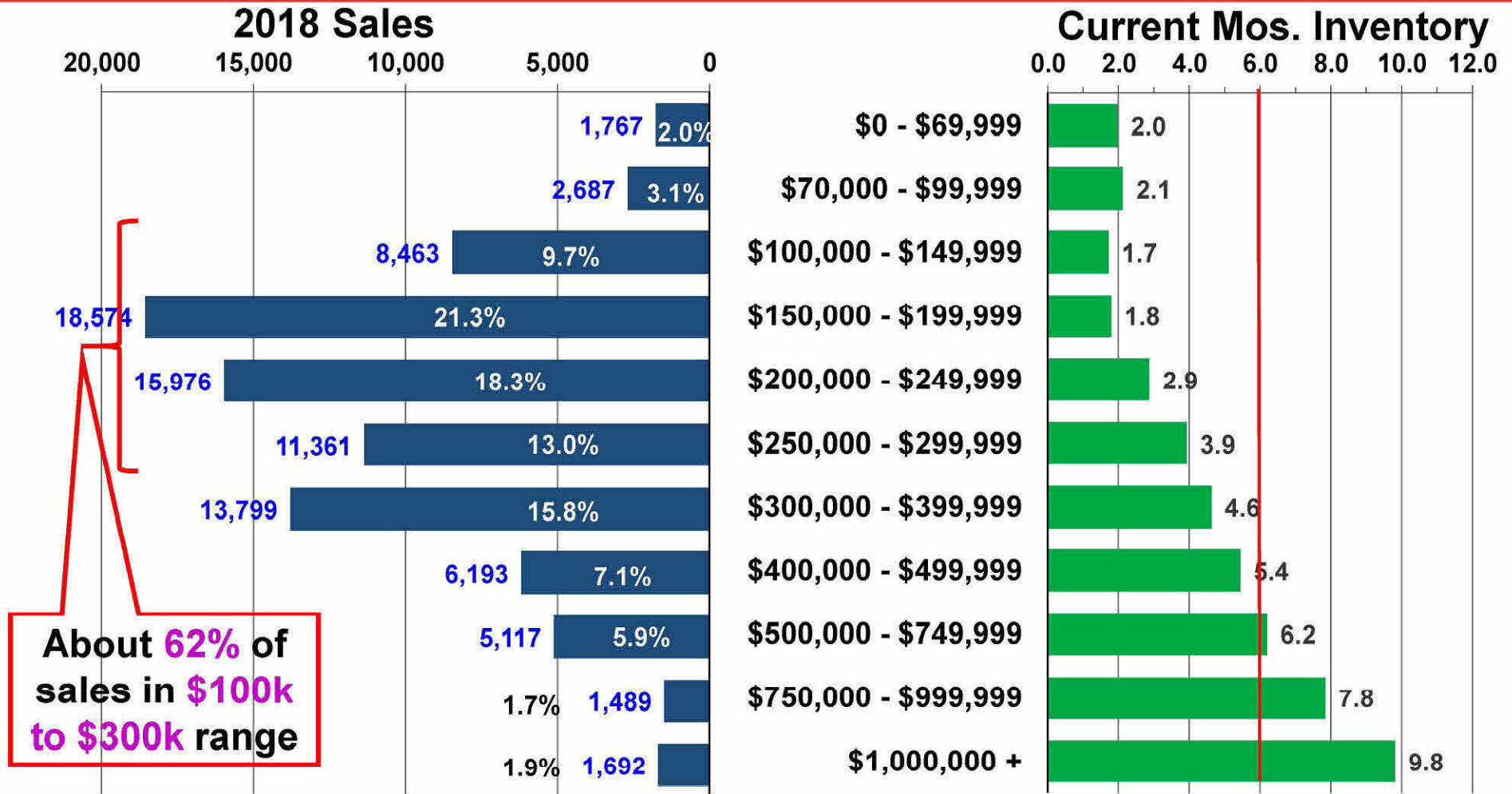


Houston Market

Annual Houston Home Sales, Average & Median Prices

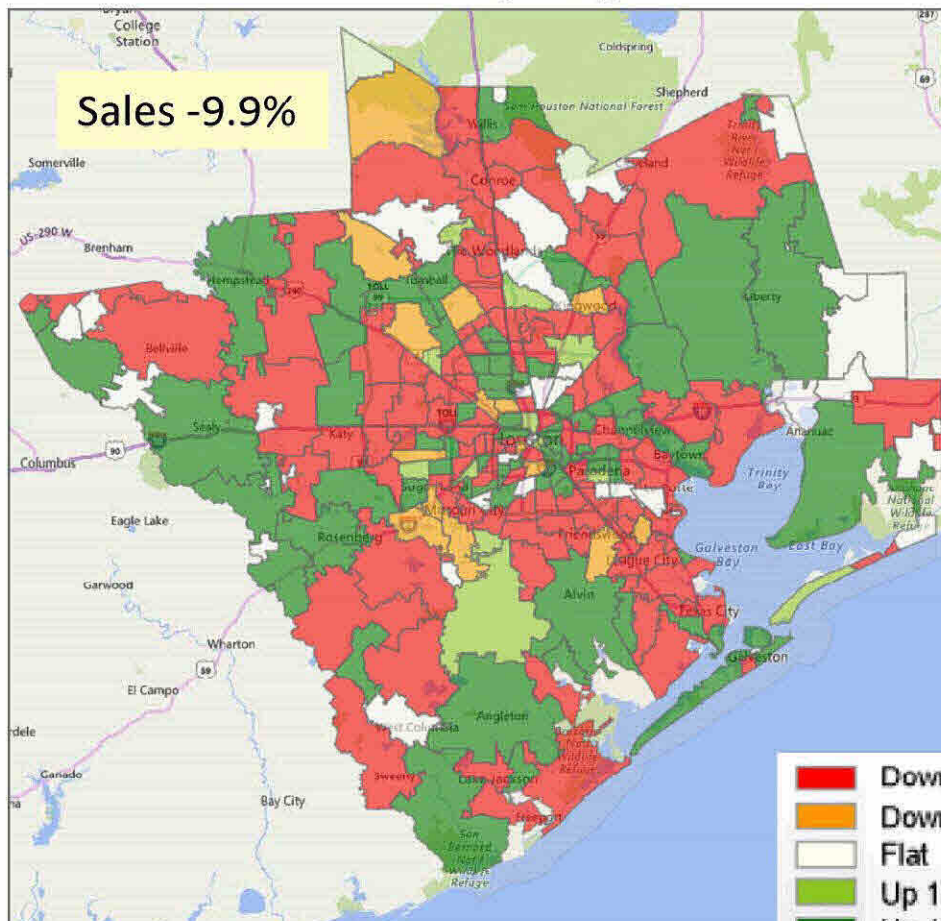


Houston 2018 Sales and Months Inventory by Price

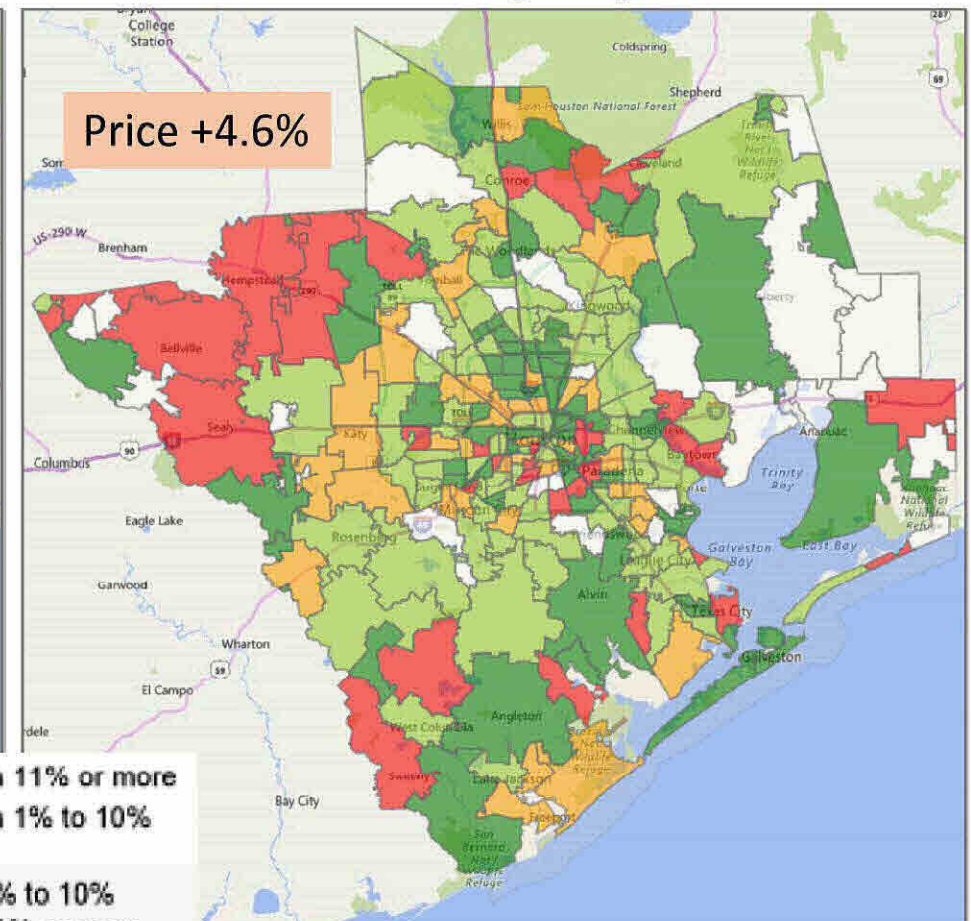


January 2019 Houston Residential Sales Slowed Down & Price/Sq. Ft. Still Up

Residential** Closed Sales
YoY Percentage Change



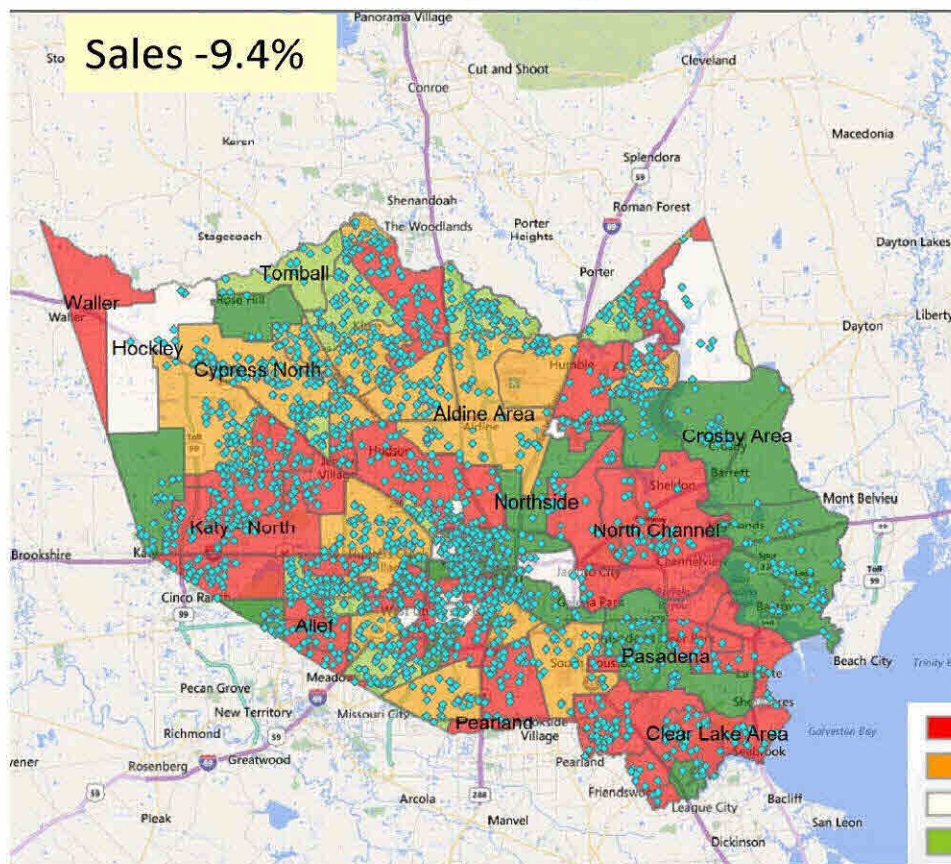
Residential** Avg Close Price Per SqFt
YoY Percentage Change



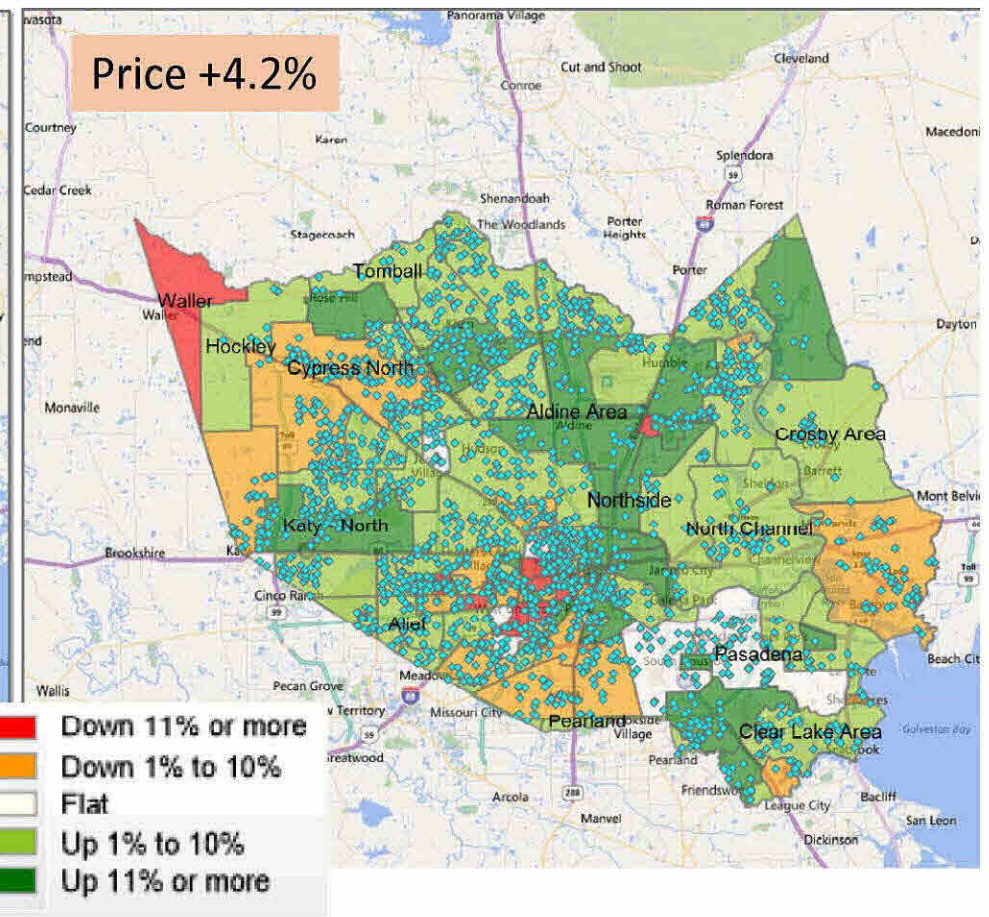
January 2019 Harris Co. Residential Sales Slowed Down & Price/Sq. Ft. Still Up

Sales & Prices by Local Market Areas

Residential** Closed Sales
YoY Percentage Change



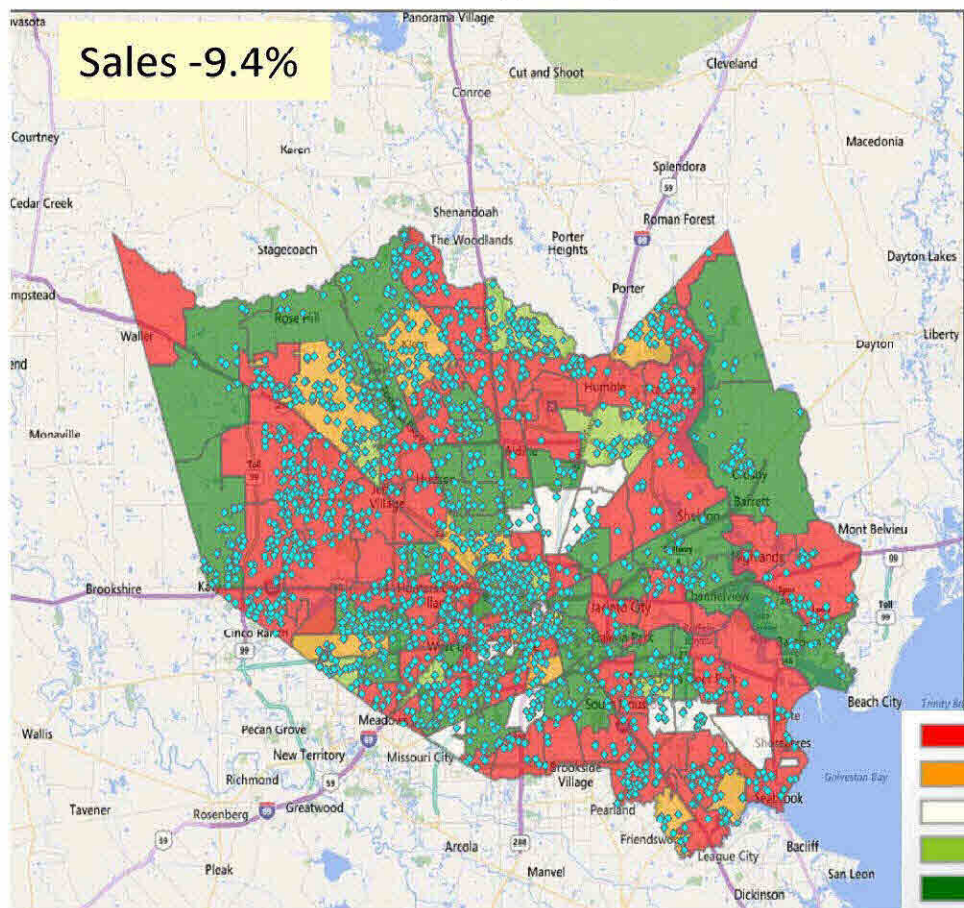
Residential** Avg Close Price Per SqFt
YoY Percentage Change



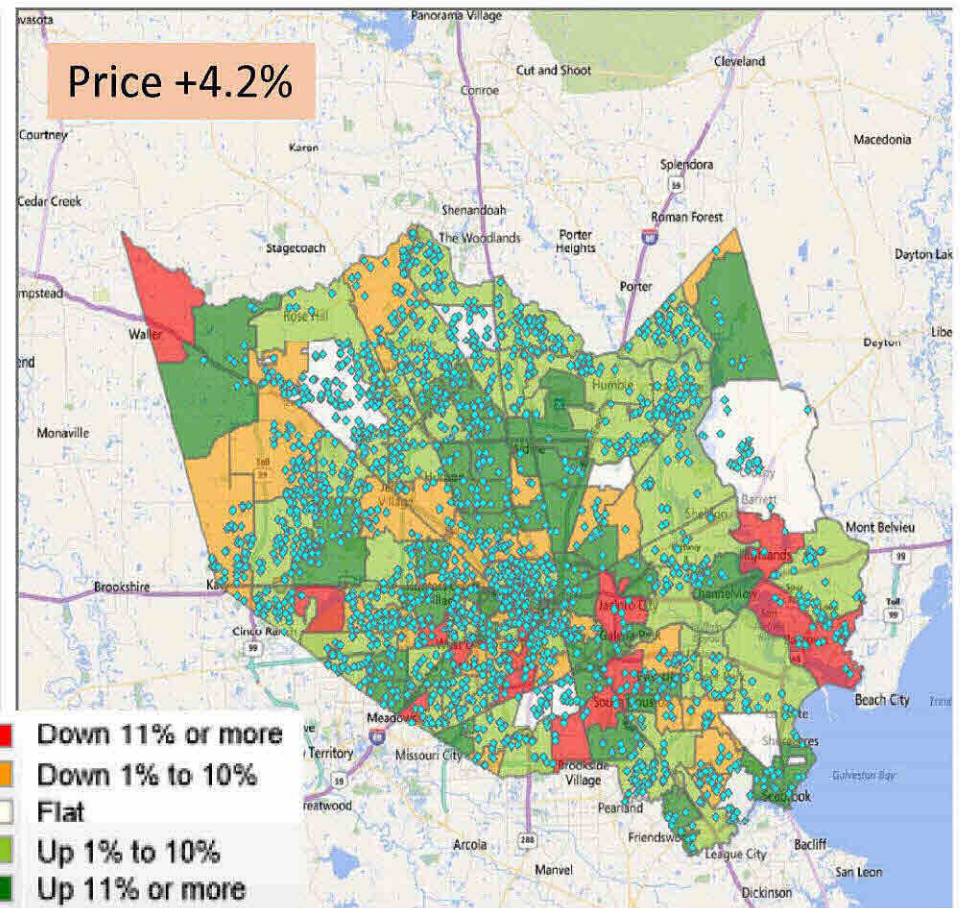
January 2019 Harris Co. Residential Sales Slowed Down & Price/Sq. Ft. Still Up

Sales & Prices by Zip Codes

Residential** Closed Sales
YoY Percentage Change

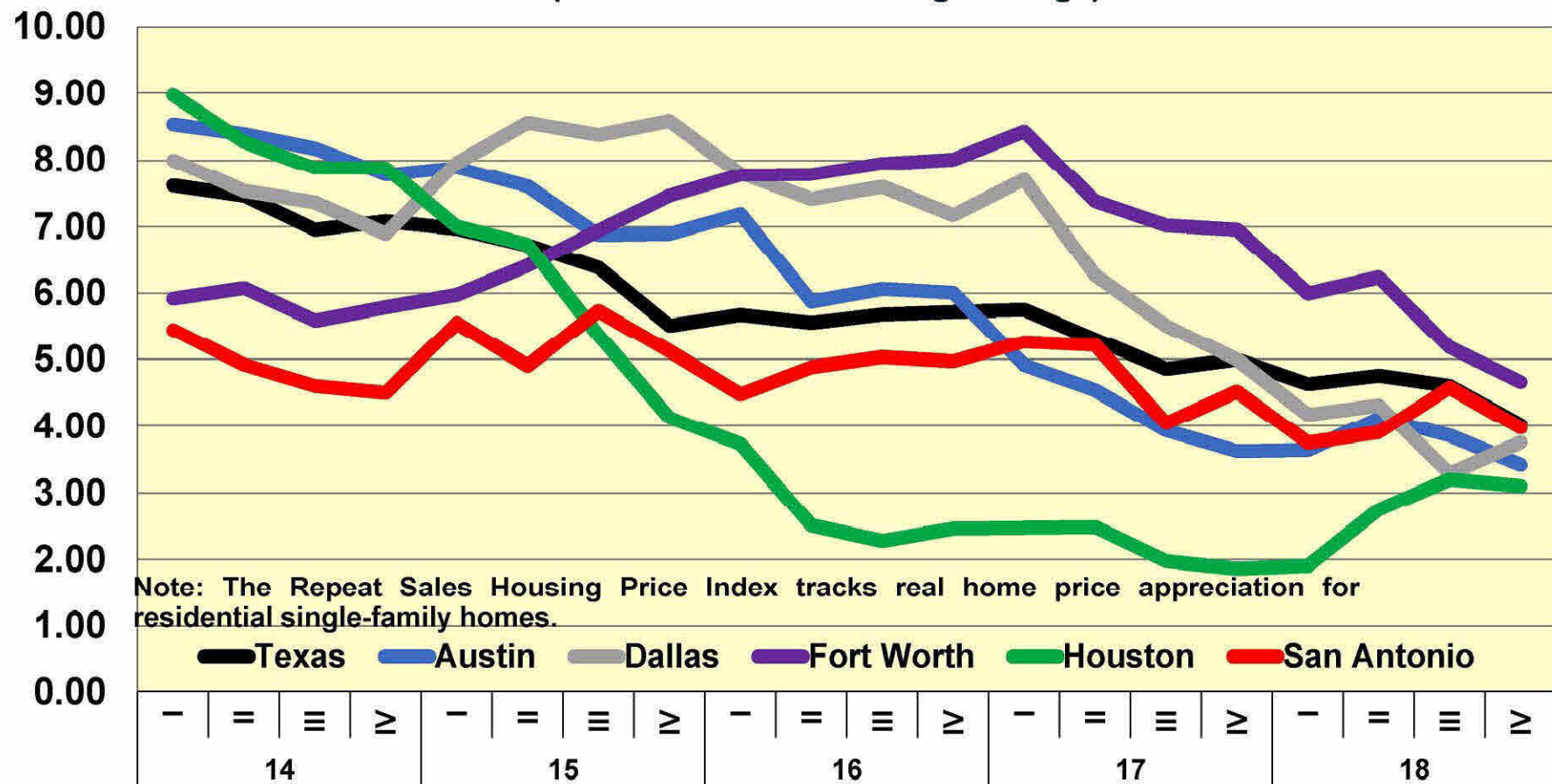


Residential** Avg Close Price Per SqFt
YoY Percentage Change

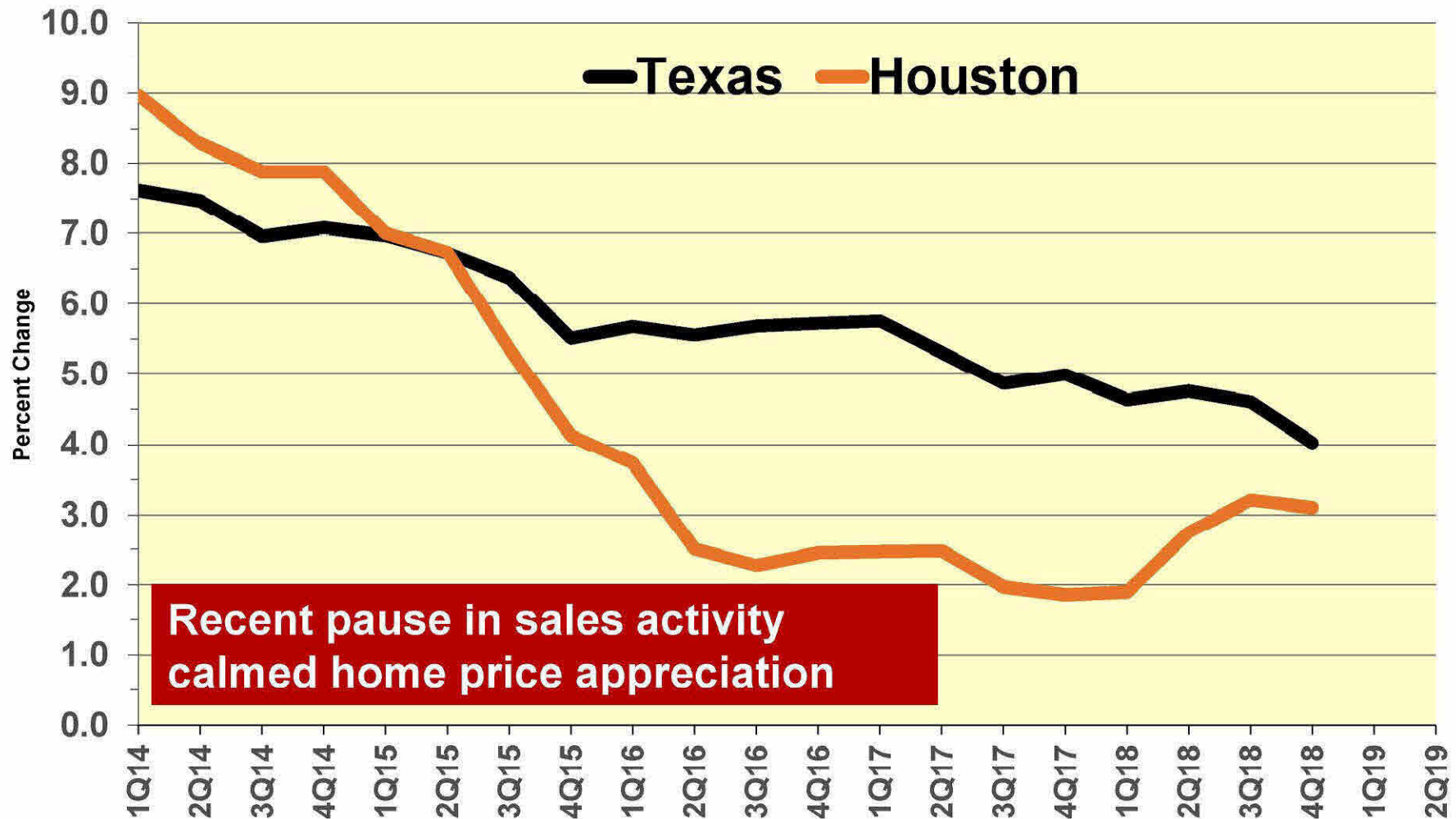


Recent pause in sales activity calmed home price appreciation

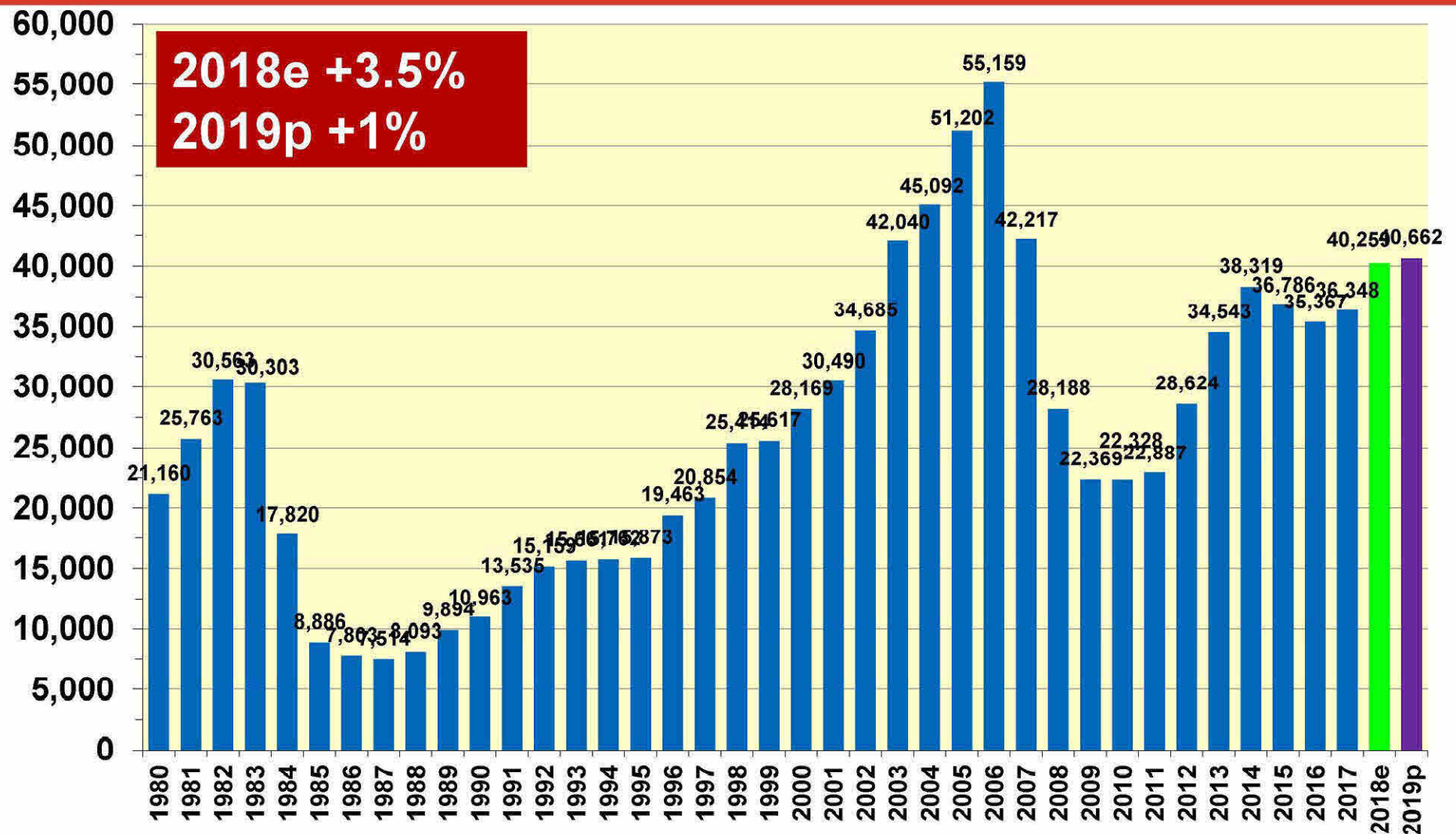
Real Estate Center Repeat Sales Housing Price Index
(Year-over-Year Percentage Change)



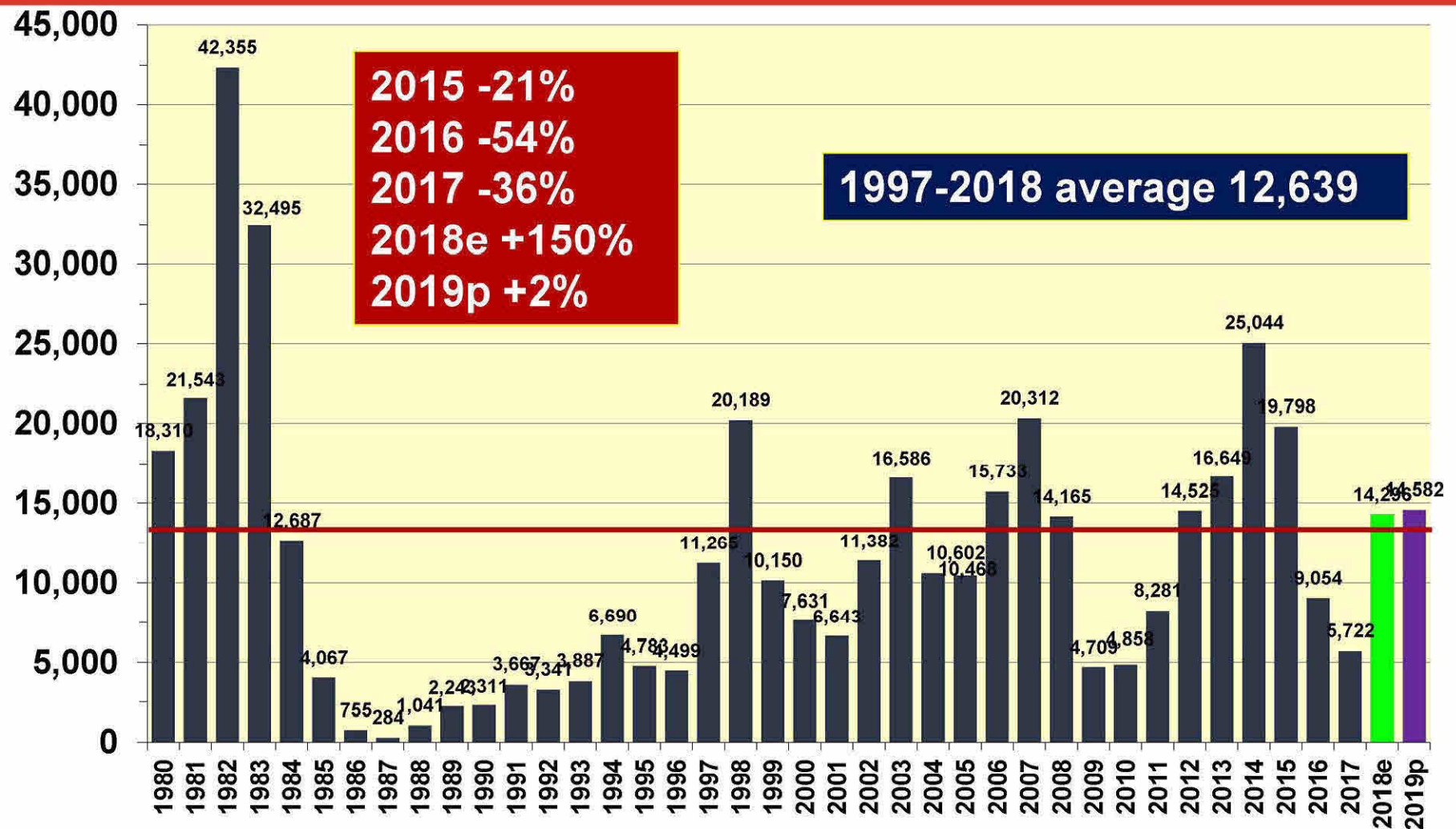
Texas and Houston Repeat Sales Index



Houston SF Building Permits



Houston MF Building Permits



2019 Single-Family Housing Sales Projected to Slowdown

Single Family Forecast	2018 (%)	2019 (%)	2020(%)	1991-2018 (%)
Texas				
Housing Permits	5.7	2.1	1.0	5.4
Sales	1.8	0.9	3.4	4.6
Price per square foot	4.4	4.0	4.7	4.8
Houston				
Housing Permits	4.1	0.1	3.0	5.9
Sales	3.5	1.1	4.3	3.9
Price per square foot	3.1	4.6	5.1	5.3

Note: Estimated with October/December 2018 data. 2018 Housing Permits are forecasted.

- Slowing economic and employment growth causing housing demand to soften.
- Price pressures projected to ease as housing demand weakens.
- Homebuilders stretch to increase production in entry and first move-up markets.

2019 Outlook for Commercial Real Estate is Positive

Projected Overall Vacancy Rates and Asking Rents							
Property Type	Natural Vacancy Rate	Vacancy Rates (%)			Asking Rents (y-o-y %)		
		2017	2018	2019	2017	2018	2019
Office	14.0	19.5	20.1	20.2	-0.8	2.4	2.5
Retail	7.0	5.7	5.6	5.7	2.6	4.2	3.7
Warehouse	8.0	6.9	6.8	6.6	-0.6	5.2	2.9

Note: Annual numbers represent the four-quarter average of the seasonally adjusted data. Rent growth is nominally estimated from the previous year's average.

2019: Cautious Optimism

- **Economy is still doing fine; 2019 Positive Growth at Slower Rate**
- **Uncertain interest rates**
- **Selective, limited housing inventory available to sell**
- **Different marketing and communications to prospective buyers**
- **Builders/Developers Rethinking Designs & Processes**
- **Changing loan underwriting requirements and standards**
- **Pricing difficult both for listings and for sales**
- **Office market seems to have reached bottom, while retail and warehouse will continue to register strong growth**



HOUSTON INDEPENDENT REAL ESTATE BROKERS ASSOCIATION

General Meeting
February 27, 2019
Trini Mendenhall Community Center

Houston Outlook 2019

Dr. James P. Gaines

Chief Economist



REAL ESTATE CENTER
TEXAS A & M UNIVERSITY

recenter.tamu.edu